

ENIT – Italian National Tourist Board announced as Headline Sponsors of Travel Media Awards 2017

Submitted by: APL Media (Absolute Publishing)

Wednesday, 31 May 2017

The Travel Media Awards is proud to announce ENIT – Italian National Tourist Board (<http://www.italia.it/en/home.html>) as its headline sponsor for 2017.

“It’s a pleasure and an honour for ENIT — Italian National Tourist Board to be headline sponsor of the Travel Media Awards 2017. The Awards celebrate the achievements of the UK travel media in all its forms and recognise its invaluable contribution to the promotion of tourist destinations and their tourist industries. Now, as ever, ENIT — Italian National Tourist Board is here to help and support their work in any way possible,” says Giovanni Bastianelli, executive director of ENIT-Italian National Tourist Board.

There’s no doubting the strong ‘love affair’ between Italy and the United Kingdom that has faithfully continued since the times of the 18th-century Grand Tour. This is because Italy offers something for everyone, including culture and food, seaside, lakes and mountains. There’s also borghi, picturesque historic villages; nature and environmental tourism; luxury and wellness; sport and business travel; smaller museums and art cities; hiking and pilgrim walks.

Giles Harper, MD of Travega and co-founder of the Travel Media Awards, commented: “We are delighted that ENIT — Italian National Tourist Board will be the headline partner for the Travel Media Awards 2017, and look forward to showcasing the very best of the UK travel media sector at the Awards in October this year.”

Entries to the Travel Media Awards continue to grow and have exceeded the 2016 levels, with entries received from some of the most prominent names in travel media. The finalists will be announced on Monday 4 September. We will also be announcing the recipient of our prestigious Special Contribution Award in the coming weeks. Watch this space.

Key dates for the 2017 Travel Media Awards:

4 September: Finalists are announced

18 October: Awards ceremony at ME London, 336-337 The Strand, London WC2R 1HA

For more information, please visit travelmediaawards.com (<http://travelmediaawards.com>) or contact:

T: 0203 818 5600

E: info@travelmediaawards.com

Notes for Editors

The 2016 Awards saw more than 600 entries across 19 categories and culminated in an awards ceremony at the ME London hotel. Some 250 guests, including representatives from the UK’s leading travel media and industry organisations, attended the event, continuing the Travel Media Awards as a key fixture on the travel industry calendar.

The Travel Media Awards was launched in 2015, celebrating the very best of the travel media sector. Open to all travel writers, broadcasters and photographers, the Awards is a true barometer of the travel media sector. The Travel Media Awards is owned and operated under a joint venture agreement between Travega and APL Media Limited. travelmediaawards.com (<http://travelmediaawards.com>)

APL Media Limited works across the travel and lifestyle sectors in a number of media, from print through to events. APL Media produces the award-winning National Geographic Traveller (UK), ABTA Magazine, Postcards, ASTA Network and a series of lifestyle newspaper supplements, apps and websites. aplmedia.co.uk (<http://aplmedia.co.uk>)

Travega offers a wide range of travel marketing and sales solutions for both the leisure and business travel sectors. These include delivering sponsorship revenues for some of the leading events in the UK travel industry, alongside third party management of events for other leading travel brands. travega.co.uk (<http://travega.co.uk>)