

Intergastro pursues internationalisation on Intershop

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- Leading wholesaler for catering supplies reduces overall operating costs thanks to e-commerce initiative
- Family-run business boosts international online sales of its extensive product portfolio

Jena, Germany, 1 June 2017 – Intergastro Handels GmbH & Co. KG (<http://www.intergastro.de>), one of the leading wholesalers for catering supplies, is expanding its international presence with the omni-channel solution by Intershop (<http://www.intershop.com>). The family-run business has been serving customers in the gastronomy, hotel and catering sectors for over 60 years and has been active in the online mail-order business with its proprietary shop solution since 2000. Intergastro now plans to migrate its extensive range of more than 50,000 products onto the Intershop platform by the end of the year.

Stefan Plate, Managing Director of Intergastro, explains: “Our core sales region today is Germany, Austria and Switzerland, but we also wish to expand internationally. As a result of the sharp increase in the costs of running our existing shop solution, we have decided to switch over to the Intershop Commerce Suite. This not only allows us to streamline our IT infrastructure, but also minimises risks while increasing our margins.”

Axel Köhler, COO of Intershop Communications AG, adds: “Intergastro demonstrates how wholesalers can utilise the potential of digitalisation – by internationalising business and lowering operating costs using a globally leading, versatile and future-proof commerce platform. In doing so, Intergastro significantly strengthens its market position. We look forward to being able to support the family business with our solution.”

After having analysed various commerce platforms at length, Intergastro chose the Intershop platform which impressed with its comprehensive B2B functions and the straightforward roll-out of additional online shops. Nubizz GmbH will implement the solution in the coming months.

About Intershop Communications AG

Intershop Communications AG (founded 1992; Prime Standard: ISH2) is the leading independent provider of innovative, comprehensive omni-channel commerce solutions. The company offers high-performance standard software for Internet sales and all ancillary services. Intershop also acts as a business process outsourcing provider, covering all aspects of online retailing up to fulfilment. More than 300 large and medium-sized businesses and organisations around the globe use Intershop, including HP, BMW, Würth, and Deutsche Telekom. Intershop is headquartered in Jena, Germany, and has offices in the US, Europe, Australia, and China. For more information about Intershop, please visit www.intershop.de.

This news release contains statements regarding future events or the future financial and operating performance of Intershop. Actual events or performance may differ materially from those contained in or expected as a result of these statements. Risks and uncertainties that may give rise to such differences include but are not restricted to the limited duration of Intershop's business activities to date, the poor predictability of revenue and costs, possible fluctuations in revenue and results, substantial

dependence on individual key account orders, customer trends, the level of competition, seasonal variations, electronic security risks, possible government regulation, the general business climate, and uncertainty regarding the release of liquid funds that are currently available only to a limited degree.

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