

JOAN MILL JOINS CPA GLOBAL AS EXECUTIVE VICE PRESIDENT, SALES, EMEA

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June 8, 2017 – LONDON. CPA Global® (<https://www.cpaglobal.com/>), the IP technology leader, announces the appointment of Joan Mill as Executive Vice President of Sales to lead the sales and pre-sales teams across EMEA.

Joan joins the CPA Global team as part of the company's increasing focus on its technology-led strategy. With responsibility for sales and go-to-market execution, Joan will drive and accelerate the next wave of growth across the EMEA region.

Joan will be focused on helping IP professionals with their digital transformation strategies, using the range of next generation software solutions that have been developed at CPA Global over the last two years. A key focus will be the recently announced File and Renew Apps – both of which offer faster and more efficient IP filings and renewals.

"Joan is a seasoned professional with experience in the legal sector as well as in IP and software sales" comments Simon Webster, CEO. "She has long shared CPA Global's vision that technology can be transformative, not only in improving IP management efficiency, but also delivering competitive advantage from IP data and fuelling revenue growth from IP assets. Her experience and passion will be of great value to CPA Global in the EMEA region."

With twelve years' experience in delivering technology solutions to the IP industry, Joan was previously Managing Director of Novum Global Strategies where she built an integrated software solution to support IP professionals. Joan also has a law degree and holds an MBA in Finance from Monaco University.

"I have always believed that deployment of the right technology can transform IP, delivering more efficient and effective practices to support IP lawyers, both in-house and in law firms," comments Joan. "CPA Global has both the vision and, importantly, has made the significant investment to deliver a fully integrated platform for effective IP management. This is the right company to transform day-to-day IP management whilst using insight from IP data to drive competitive business advantage. I want to play my role in making the company's vision a reality."

Read Joan's Women in IP

(<http://www.managingip.com/Article/3723730/Interview-Joan-Mill-of-CPA-Global-on-IP-and-technology.html>)
interview with Managing IP on AI, ambition and athletics!

About CPA Global

CPA Global is the world's leading IP management and technology company. We offer customers The IP Platform: delivering integrated Innovation and IP Portfolio software, services and insights across the entire Idea Lifecycle, supporting customers every step of the way to realise the value of their ideas. IP One Data is at the heart of The IP Platform – empowering our customers with comprehensive, verified and reliable data. We are trusted by many of the world's leading corporations and law firms, and backed by

a global team of more than 2,000 passionate and visionary people.

Media Contacts:

Anna O'Leary
Global PR Director
aoleary@cpaglobal.com
+571-239-6819

Chris Bignell
XL Communications
chris@xl-comms.com
+44 7834 020460