

# One in four British women are hiding a considerable sum of cash from their other half

Submitted by: GingerComms

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## NATIONAL NEWS RELEASE

Nearly a quarter of British women are HIDING a considerable sum of cash from their husband or partner, according to new research.

A new study of women has revealed the average amount hidden away is £2,768 - either in cash or in a secret bank account they are keeping from their other half.

And while 31 percent of women are squirreling money away for an exotic holiday – more worryingly, 23 percent are saving on the quiet in case they need an ‘exit strategy’ from their relationship.

More than one in ten (12 percent) of women have at least one account set up in their maiden name in order to keep it incognito.

13 percent of ladies have even intrusted the help of their mum and dad to hide the cash for them and nearly one in twenty often give lump sums to their best friend to stash away.

Nearly one in ten have gone the extra mile to avoid suspicion and have even opened an off-shore account for their savings.

A spokesman for autoeurope.co.uk who conducted the poll said: “It is wise to have some savings set aside, but personal preference whether you want to share your finances with your other half or not.

“However, it could seem one sided if one partner is openly sharing knowledge about their savings and investments and the other is slyly squirrelling away their money.

The poll found that 26 percent of girls who have secret funds did have the audacity to feel guilty about it, but 16 percent felt it couldn’t hurt to have some cash saved for a rainy day.

Over a quarter of the 1,500 women polled said it was vital to remain financially independent whether you were in a relationship or not.

However, a hypocritical 42 percent said they would be furious if their partner had savings they weren’t aware of.

In contrast, 58 percent of ladies said they would be thrilled if their partner announced he had a secret stash of his own.

A more devious one in twenty said if they ever found cash in the house, they would just take it.

A spokesman for autoeurope.co.uk said: “As a company that helps people to save money on car hire, we

understand how important it is for everybody to have a saving aspiration.

“Our research suggests that women in relationships show a determined effort to save for well-earned indulgences on their own. From holidays to far-flung destinations without their partners to mini-breaks with friends, it seems that time away from their relationships is key to feeling a sense of freedom while remaining financially independent from one another.”

“We might not be able help you with your relationship woes, but we can certainly offer you great savings on low cost car hire when it’s needed.

“And with prices as low as £5 a day in the UK and £2 a day across Europe on car hire, we ensure that no matter what your savings aspirations are, you’ll always save with us.”

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For more info call Harriet at GingerComms on 07468 429005