

ALL-NEW PEUGEOT 3008 IS THE BEST MID-SIZE SUV ON THE MARKET SAYS AUTO EXPRESS

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Announcing the results of its 2017 Awards, Auto Express named the Peugeot 3008 SUV the winner of the much fought-over 'Mid-Size SUV' category, beating all of its competitors including models such as the SEAT Ateca and Mazda CX-5.

It's the latest high profile victory for the All-New Peugeot 3008 SUV, which has already been voted European Car of the Year 2017 and has been a huge success with more than 10,000 sold in the UK since January.

Judges had lots to praise about the All-New Peugeot 3008 SUV, but singled out its premium design, both inside and out, 'upmarket feel' and features such as the state of the art Peugeot i-Cockpit® interior layout, which offers a more intuitive and engaging driving experience, with a compact multi-function steering wheel, 12.3" head-up digital instrument display and 8.0" capacitive touchscreen with Mirror Screen® functionality comprising, Android Auto, Apple CarPlay™ and Mirror Link®.

Plaudits were also given to the All-New Peugeot 3008's range of efficient engines such as the 1.2L PureTech 130 Stop&Start. With its combination of CO2 emissions of 117g/km, fuel economy of 55.4mpg combined and strong performance, Auto Express described it as 'one of the best engines around' and one that offers exceptional refinement, 'the 3008's strongest trait'. It was this unbeatable blend which gave the All-New Peugeot 3008 SUV its victory.

It was a case of double SUV honours with a commendation for the Peugeot 2008 in the 'Small SUV' class too. Judges loved its mix of premium design, low running costs and an efficient engine range. Peugeot's innovation was also applauded, with technology such as Grip Control® - an adapted traction control system – highly praised. Auto Express loved the fact that Grip Control® gives the 2008 SUV the ability to 'handle off-roading without needing a heavy 4x4 system'.

And because the 2008 is available with features such as reversing camera, Active City Brake and Park Assist, Auto Express also praised its high equipment levels.

Similarly the Peugeot Expert scooped a commendation in the 'Van of the Year' category, with judges rating its 'car-like' driving experience, highly efficient engine line-up and flexibility, thanks to multiple wheelbases, body lengths and crew or platform-cab configurations.

Graham Hope, Editor at Auto Express, commented: "The 3008's win in the Best Mid-Size category and the 2008's commendation in the Small SUV class show how Peugeot has a clear understanding of SUVs and knows exactly what customers want. These are hugely impressive results in two of the most competitive and important sectors. Factor in the Expert's commendation in Van of the Year and it's immediately obvious that Peugeot is ticking all the boxes for its commercial vehicle customers too."

David Peel, Managing Director at Peugeot UK, said: "Winning the Auto Express award of Best Mid-Size SUV

is an exceptional achievement for the All-New Peugeot 3008. In such a fiercely competitive sector, for Auto Express to say that the 3008 is the best mid-size SUV you can buy is just incredible. We are proud of Peugeot's talented team of designers and engineers – they set out to build and beat the best and that is exactly what they have done.

“We will very happily add this prize to the 3008's already growing trophy cabinet which includes 2017 European Car of the Year, Car Buyer 'Car of the Year', Diesel Car 'Car of the Year' awards, as well as What Car? 'Technology award' for the Peugeot i-Cockpit® – all victories from just six months on sale. I can't wait to see what the rest of the year brings. Finally, I would like to thank Auto Express for the commendations for the Peugeot 2008 SUV and Expert which prove once again that we are a multi-talented brand.”

The All-New Peugeot 3008 SUV and 2008 SUV can be fully configured and ordered using Peugeot's industry leading 'Order Online' facility at www.peugeot.co.uk.

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Terms & Conditions apply visit www.peugeot.co.uk for more details

Peugeot

Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature 'Motion & Emotion', Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

Peugeot UK

The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008 SUV, 3008 SUV and 5008 SUV supplemented by people-carriers and a four-model van range that includes the Bipper, Partner, Expert and Boxer. The standard car and van line-up is supported by Electric Vehicles. The range includes the iOn and the Electric version of their most popular small van, the Partner Electric.

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