

# Crayon Announces GDPR Services Based on Microsoft Technology

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London July 10th – Crayon, the global leader in Risk Assessment and Technology Optimisation Planning (RATOP), has launched GDPR services based on Microsoft technology to help ensure businesses comply with the new European regulations arriving next year.

With the GDPR coming into force on May 25th 2018, businesses of all shapes and sizes handling data on EU residents must comply with new rules on the protection of this and its privacy across EU member states. However, this is further complicated by regulations also applying to anywhere where EU resident's personal data is processed or monitored. Should that data become compromised, then businesses must also report any data breaches within 72 hours. Failure to do so could see them being fined €20,000,000 or 4% of their global annual turnover in the preceding financial year, depending on which is higher. The GDPR also introduces a statutory basis for the role of data protection officer (DPO).

To meet these demands Crayon's specialist team of GDPR practitioners will advise and assist businesses consuming Microsoft solutions on their strategy and approach when it comes to complying with GDPR via its new GDPR Governance Service, a comprehensive GDPR management and risk mitigation solution. Furthermore, Crayon will offer managed services and training for DPOs around GDPR for clients and partners alike.

Already trusted by many of the world's leading organisations as the go-to experts for Software Asset Management (SAM), the move is a natural extension for the Crayon business in deepening customer engagement en route to compliance and technology optimisation.

By undertaking a full risk assessment analysis with Crayon and utilising the embedded data governance qualities in Microsoft solutions such as Azure, Office 365 and SQL Server, businesses will be able to address areas of risk in their IT environment, with Crayon's specialist GDPR team providing the expertise to bring those areas into compliance.

Says Torgrim Takle, CEO, Crayon Group: "By providing businesses with detailed insight into areas of risk and risk mitigation in relation to their IT environments, Crayon's team of GDPR experts can help make the road to GDPR compliance a smooth journey.

"However, GDPR compliance should be part of an overall governance strategy and not seen as an end in itself. We believe cloud services, such as Azure, can offer a more streamlined way for customers to meet their GDPR compliance obligations."

About Crayon:

As the global leader in software asset management (SAM), cloud and volume licensing, and associated consulting services, Crayon is a trusted advisor to many of the globe's leading organisations. Through its unique people, tools and systems Crayon helps to optimise its clients' technology estates within the new mobile-first, cloud-first world.

Experts when it comes to optimising client ROI from complex technologies, Crayon believes passionately

that organisations should only pay for the IT resources they actually need and use, but understands that in today's complex technology landscape that can be difficult to achieve. This is why Crayon has developed a unique methodology to deliver on its belief for its customers.

Headquartered in Oslo, Norway, the company has over 1,000 teammates in offices worldwide.

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