

Advanced announces acquisition to accelerate cloud adoption

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British software and services company Advanced (<http://www.oneadvanced.com/>) has today announced the acquisition of Hudman (<https://www.hudmansolutions.com/>), developers of CentralERP®, a cloud-based software-as-a-service (SaaS) Enterprise Resource Planning (ERP) system. The acquisition demonstrates Advanced's commitment to a cloud-first strategy that will deliver a suite of cloud-based SaaS solutions to market, as well as deepen its reach into the SME business sector.

Hudman has an established track record with a small yet proven customer base across a number of industries. Its cloud ERP solution covers the entire business process, from accounts and payroll, to operations, stock, customers and supply chain.

Gordon Wilson, CEO at Advanced, comments: "This acquisition represents the first public step in the company's next chapter. Our business transformation over the last 12-18 months means we are well placed to focus on accelerating our growth, and extending our delivery of solutions in the cloud representing the single biggest opportunity for us and our customers. Cloud technology is fast becoming the right choice for many organisations to drive efficiencies, manage costs, innovate and grow. It's important we help them embrace the cloud to secure this competitive edge."

David James, CEO at Hudman Solutions, comments: 'This announcement represents a significant step forward in terms of the breadth and development of offering to our customers. We passionately believe the strength of our solution, and the value it offers to customers, will only increase by being part of the Advanced portfolio. Our cloud first approach complements Advanced's strategy and its ambitious growth plans. We are excited to be joining such an innovative company and being part of the next phase of the journey.'

Jon Wrennall, CTO at Advanced, concludes: "We're seeing an increasing number of newer businesses that either have a cloud-first strategy – in that they've never invested in a fully integrated on-premise infrastructure – or want to move quickly to the cloud to take advantage of all the benefits that make SaaS solutions so attractive. Integrating Hudman's technology and skill set into our existing product roadmap will ensure we support smaller organisations to positively disrupt their business and make a difference to the services they offer to their customers."

-ENDS-

Note to editors

About Advanced

Through our enterprise and market focused solutions we positively impact millions of people's lives through continually investing in our people, partnerships and own technologies to stay focused on our markets', customers' and their stakeholders' needs.

We enable our customers to drive efficiencies, savings and growth opportunities through focused,

right-first-time software solutions that evolve with the changing needs of their business and the markets they operate in.

True partnership is the defining thing that makes us different from the competition.

We pride ourselves on delivering focused software solutions for public sector, enterprise commercial and health & care organisations that simplify complex business challenges and deliver immediate value.

Advanced is a Sunday Times Top Track 250 Company 2016 and was ranked in the Deloitte UK Fast 50 which recognises the 50 fastest growing technology companies in the UK and a winner of the Tech Company of the Year in PwC's UK Tech Awards in 2014.

www.oneadvanced.com

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