46% of Brits say they are "fine" with having this "disgusting" object in their kitchen...

Submitted by: Go Assist Monday, 17 July 2017

Domestic appliance repair company Go-Assist.co.uk (https://go-assist.co.uk) has asked 2,000 british men and women where their washing machine is kept.

The question comes just days after property presenter Kirstie Allsopp caused a heated debate on twitter when responding to a post from an American journalist confused with the location of this appliance in some British homes.

Allsopp's tweet (https://twitter.com/KirstieMAllsopp/status/884421166655561729) stated "It is disgusting, my life's work is in part dedicated to getting washing machines out of the kitchen."

Go Assist's research found that 46% of british people disagree with the 45 year old TV personality, admitting they keep their washing machine in the kitchen and are absolutely fine with it being there.

A retweet by the presenter explained that it was mainly due to hygiene reasons that she holds this strong belief. "Never understood how food prep area = dirty socks. Never kitchen. Never."

In contrast, only 12% of respondents stated their washing machine was in their kitchen but they were unhappy about this and wish it could be somewhere else, if space was permitting.

When asked where washing machines should be kept if a homeowner has no utility room, Allsopp replied "Bathroom, hall cupboard, airing cupboard"

A fifth of survey respondents said this is where their appliance is kept.

3% of respondents said they keep their washing machine in their bedroom.

Kirsty later joked "Can I safely move away from Twitter for the evening without everyone having a white goods wig out?"

James Holden
James.Holden@emailbig.co.uk

Go-Assist.co.uk surveyed 2,000 UK men and women for this data. Raw data available and can be emailed.

Go-Assist.co.uk is not interested in any Media or PR services. Please do not use these contact details for the purpose of selling.

