

# Inbay launches North American onshore Service Desk at CompTIA ChannelCon 2017

Submitted by: Inbay

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Inbay, NOC and Service Desk partner of choice for Managed Service Providers (MSPs), has chosen to showcase its new North America-based Service Desk at CompTIA's ChannelCon event, being held in Austin, Texas from July 31 – August 2, 2017

"Be the Change" is the theme of this year's ChannelCon; an appropriate choice for the technology industry – and a formula that Inbay has already put into action in deciding to relocate its Service Desk to North America.

Says Kristian Wright, Inbay's Managing Director and Chair of CompTIA's UK Channel Community (UKCC) Executive Council:

"North America is a key market and definite growth area for us, contributing almost 50% of our revenues currently. Our increasing presence in North America, combined with a growing customer preference for an onshore Service Desk staffed by native English speaking Level 2 engineers, led us to this decision. And I'm delighted to say that we're already getting very positive feedback from our customers."

CompTIA ChannelCon 2017 is the obvious choice for the launch of Inbay's new Service Desk.

"We just love attending this event as we get to network with so many different IT services providers, technology and business specialists. And ChannelCon gives us the opportunity to think outside our day-to-day routine about how we can reshape our own business to meet customer expectations in the future. 'Be the change' has never been more relevant in my view," says Kristian.

Visit Inbay at Booth 602 to see how partnering for NOC and Service Desk could help you to 'Be the Change'!

More ChannelCon event details, including registration, are available [here](#) or follow CompTIA ChannelCon via Twitter using the hashtag #ChannelCon17.

About Inbay:

Headquartered in London, Inbay has provided specialist IT support since 2003, helping MSP partners in Europe, Asia-Pacific and the Americas to grow their business using its high-quality 24/7/365 Service Desk, NOC and Project Services. Inbay's resources complement and extend MSP in-house teams, enabling them to scale cost-effectively and drive profitable growth.

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