

VoiceSage And GEMA MEA To Drive Synergy And Scale From New Global Business Comms Partnership

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VoiceSage and GEMA MEA join forces to offer global cloud-based communications offering

Dublin & Birmingham, August 1, 2017 – VoiceSage (<http://www.voicesage.com/>), the customer communications services leader, has announced a landmark strategic alliance with the enterprise mobility leader GEMA MEA, a licensee member of GEMA (<https://thegema.com/>).

The deal centers on the two partners integrating VoiceSage's award winning interactive cloud-based messaging platform solutions into this leading technology and mobility specialist's product and services suite to deliver compelling communications offerings for its carrier and enterprise customer base in the Middle East, Africa and Pakistan.

That offering will focus on VoiceSage for streamlining customer contact processes, with VoiceSage CEO James J Kett pointing out that, "There's a technical and cultural synergy between VoiceSage and GEMA MEA apparent in our joint commitment to building trusted long term relationships with our corporate customer bases."

Synergy and scale

"We anticipate that this alliance will allow us to meet the needs of businesses across our key retail, financial, telecommunications, logistics and banking markets, but on a much bigger global basis," he added.

GEMA MEA's CEO Zoff Khan, added, "We're delighted to be working with such an innovative company as VoiceSage.

"When we looked at potential partners in this vital space we had to make sure any solution would deliver both functional synergy and scale.

"VoiceSage's cloud solution does that, and more."

About VoiceSage

VoiceSage delivers proactive customer engagement solutions that help companies streamline and add value to their high-volume, outbound contact activities. Its blue chip customers include Argos (Home Retail Group), Capital One, Thames Water, AXA Insurance and Shop Direct. These and other customers rely on VoiceSage technology to help them transform credit collections, delivery and appointment confirmations, amplify marketing campaigns and support other high-volume business processes in immediate and cost-effective ways, lowering costs and improving the customer experience.

VoiceSage was founded in 2003 and has offices in the UK and Ireland. Please visit www.voicesage.com (<http://www.voicesage.com/>) for more about us and our work with customers, or follow us on Twitter

About GEMA MEA

GEMA MEA is a GEMA International licensee across the assigned territories to execute 'Enterprise Mobility Solutions' locally through the entire life cycle. To ensure quality and performance, GEMA MEA believes in investing to attract the best talent in the MEA mobility space and has in place certified and qualified mobility professionals in the industry.

GEMA International offers global mobility services through in-country experts with local language and local insight to ideally support the global mobile workforce, while guaranteeing centralised governance, auditing and reporting. GEMA provides fully scalable, worldwide mobility solutions to global enterprises everywhere, keeping the mobile workforce reliably connected, serviced and up-to-date with 24/7 help desk support, tailored device deployments and break fix support. GEMA has the agility and speed to support changing business needs regardless of geographic location. GEMA is recognised amongst the leading players worldwide through Gartner's MMS Magic Quadrant.

GEMA MEA offers enterprises, governments, and carriers fully agnostic support services through industry leading partnerships in the Mobility space to help organisations deliver on their business objectives in the effective and safe way possible.