

Not-for-profit, Business Manukau, launch StaySafe to protect crime prevention managers

Submitted by: StaySafe

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Business Manukau is a non-profit organisation, providing services to businesses in the city of Manukau, New Zealand, with two main objectives; making Manukau safer for all, and promoting the city as the best place to shop work, invest and play in Auckland.

In order to achieve their first objective, a number of crime prevention managers regularly patrol the streets of Manukau, dealing with shoplifters, beggars, buskers and persons displaying antisocial behaviour. The crime prevention managers work alone and often carry out patrols throughout the night.

Due to the high-risk nature of their work and the volume of members of the public they encounter, Business Manukau's lone workers are vulnerable to aggression, intimidation and threats. The organisation recognised that if a situation escalated and became dangerous, the crime prevention managers would need a quick and easy way to call for backup.

How did StaySafe help?

- Quick, easy to access alerts
- External 24/7 monitoring
- Accurate GPS location tracking for accurate response
- Wristband button for check-ins and panic
- Compliance with the Health and Safety at Work Act 2015

(<https://www.staysafeapp.com/guide-lone-working/country-specific-legislation/>)

Why StaySafe?

Business Manukau began looking for an app based solution when they came across StaySafe (<https://www.staysafeapp.com/solution>). The StaySafe app had all the right features from check-ins and panic alerts to duress, discreet panic and location visibility. The additional Bluetooth button (<https://www.staysafeapp.com/lone-worker-solution/wearable-technology/>) was particularly attractive as the user is able wear it around their wrist and quickly signal for help without accessing their phone.

Crime Prevention Manager, Anton Welsh from Business Manukau commented;

"Since launching StaySafe, our crime prevention managers feel much safer as they patrol the streets, knowing that backup is only a button click away. Any alert that is triggered goes through to an external 24/7 monitoring station so we know their safety is being looked after even when working late at night.

Using StaySafe also helps us to comply with work safe requirements in New Zealand. As an organisation, we are legally required to protect our staff and monitor the location and safety of employees who work alone. StaySafe allows us to do so without requiring additional resources and very little business time, as the users and Hub were set up for us by StaySafe."

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About StaySafe

The StaySafe app and monitoring hub is the most flexible and intuitive lone worker solution available today. StaySafe protects the lives of employees within major corporations and small business alike, across any industry and over five continents.

For more information visit www.staysafeapp.com