

New ADLV Team Eyes Evolving Opportunities Including GDPR

Submitted by: ADLV

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Several new faces have joined the Association for Driving Licence Verification (www.ADLV.co.uk) board (<http://www.adlv.co.uk/adlv-board/>). The changes, made in accordance with the Association's founding charter, see Licence Check's Terry Hiles elected as Deputy Chair to support the existing Chair, Malcolm Maycock of Licence Bureau. Chris Thornton of DriveTech joins as Treasurer and Mark Sugden of GBG takes over as Secretary and Head of Marketing. Kevin Curtis of Driving Monitor remains as Technical Director. The new team will set about building on the successes of the ADLV's first 3 years and tackling future opportunities, including upcoming issues such as GDPR. Within this, the association will continue to raise fleet data access issues with the DVLA and seek to promote awareness of its widely acclaimed quality standards with sector procurement managers.

Commenting on the new line up, Terry Hiles the ADLV's new Deputy Chair outlined both the challenges and opportunities facing the new team, noting: "The next few years will be extremely challenging and exciting for our members as the market is experiencing strong growth. On one hand, this is being driven by changes in legislation and sentencing guidelines, requiring improved driver risk assessment. On the other hand, there is the widespread inclusion of licence checking as an integral feature in new driver related software applications and recommended operating standards. We also face the introduction of the most significant and far reaching changes in the law relating to the management and processing of personal data in the past twenty years: GDPR. Guiding our members through these changes and looking at opportunities to expand our membership will dominate our agenda for the foreseeable future."

Malcolm Maycock the ADLV's Chair welcomed Terry's comments adding: "The new volunteer committee will renew our impetus and provide an exciting new chapter for the ADLV. The successes of the original board cannot be underestimated as a great deal has happened since our inception. Projects completed to date include the initial ADLV setup at the DVLA's behest, the delivery of eConsent, the inclusion of CPC data, the smooth on boarding of suppliers to ADD & the DVLA annual fee review."

"Naturally, the new board is extremely ambitious and is now working on behalf of the membership across major issues such as: DVLA contracts, GDPR, online processing for DVANI and the extension of CPC data. In the long term, there will be a greater amount of real-time data available which will provide huge benefits for Road Safety and the good of all. The new board is extremely dynamic with 5 companies representing a group of intermediaries who undertake over 85% of the online checks at DVLA in that sector. That is why compliant fleets choose ADLV members."

Ends

Note To Editors: About the ADLV (www.adlv.co.uk)

The Association for Driving License Verification has been established to promote and encourage best practice within the industry for the initial and continued validation of driver entitlement for responsible employers and road safety.

The association's remit is:

- to represent the interests of its members to the DVLA on policy, legislative and regulatory matters within a strict code of conduct.
- to act as the conduit in any consultation or similar exercise that is likely to affect Members.
- to represent Member and industry concerns to the Driver Vehicle and Licensing Agency and Department for Transport ("DVLA/DfT").
- to encourage wider take-up of driving licence checking by organisations and the introduction of regular and appropriate re-checks thereafter.
- to exercise professional supervision over Members through the formulation of agreed minimum standards of good practice for the industry ensuring Members meet and maintain minimum acceptable standards of security in relation to the handling and safeguarding of personal data.

The current membership of the ADLV is as follows:

Admin Business Solutions
DriverCheck Ltd
DriveTech
Driving Monitor
eDriving Ltd
Fleet Claims Administration Ltd
GB Group plc
Jaama Ltd
Licence Bureau Ltd
Licence Check Ltd
Pinewood Technologies plc

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