

# eharmony and Amazon's Alexa team up to help single Brits find love

Submitted by: Third City

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(September 7th), 2017 – London – In a UK first for an online dating brand, the relationship experts at eharmony (<http://www.eharmony.co.uk/alexa>) have teamed up with Amazon's Alexa voice service to revolutionise the way single Brits look for love. Singles can now use the eharmony Skill to get the latest information on their profile via Alexa devices such as Amazon Echo and Echo Dot, instantly enjoying a more adventurous approach to finding love - without having to lift a finger.

Customers can ask Alexa for a range of different things, including "Alexa, ask eharmony about my matches" or "Alexa, open eharmony and give me a summary" and Alexa will chat through new matches, share messages, summarise daily activity, and even deliver profile pictures to subscribers' smartphones on demand. eharmony singles can also ask Alexa to find out who's viewed their profile, select 'favourites' and send smiles.

Alexa will help make the search for love a fresh, informal experience with humorous comments such as:

"Let me tell you about your first match. Ooh la la! She lives five miles away!"

"Oh and there is X. What a catch! He seems great."

"You have five unread messages, woo hoo!"

"You are popular today!"

Perfect for busy Brits on the go, eharmony's pioneering use of voice technology will provide users with a more meaningful online experience.

What's more, this seamless integration of Alexa with eharmony's service reflects market predictions that voice search will account for 50% of all online searches by 2020.

Romain Bertrand, UK Country Manager for eharmony (<http://www.eharmony.co.uk>) says: "Deeper interaction with technology has reached exciting new levels, and we are proud to be the brand leading the charge when it comes to dating and relationships.

"We also know online dating can sometimes feel like a daunting if not solitary task. We're confident that with Alexa on board we can increase confidence and create a deeper sense of intimacy for those using our service. Alexa will act as a guiding hand giving feedback on matches' interests, personality traits and crucially, their levels of compatibility."

For further information visit <http://www.eharmony.co.uk/alexa/>

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