

# APSCo increases Asia footprint through merger with SPRO

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The Association of Professional Staffing Companies' (<http://www.apsco.org>) Asian operation (APSCo Asia) has merged with The Singapore Professional Recruitment Organisation (SPRO) to create APSCo Singapore.

SPRO, previously The Singapore Staffing Association, was established in 1989 to raise the overall awareness and practice standards of the recruitment sector in Singapore. The merger gives members the opportunity to access APSCo Global's increasing international suite of services such as regular member meetings, the legal help desk and the talent development portfolio and will further strengthen the voice of the professional recruitment sector.

Speaking about the move, Ann Swain, Global Chief Executive of APSCo said:

"The creation of APSCo Singapore further amplifies our voice and influence across the region and we now look forward to building even stronger links with the Ministry of Manpower. The merger is great news for end clients seeking a badge of quality from a network of professional recruitment firms with a shared ethos and commitment to best practice. Members will also benefit from the scale, shared experience and specialist expertise that comes with being part of a global organisation with separate operations in Australia, Germany and the UK."

Francis Koh, President, SPRO, comments:

"SPRO has historically been committed to shaping the Singaporean recruitment and staffing profession through high standards, knowledge and influence. This merger provides us with the opportunity to further develop our offering to existing members through a greater depth of resources and an expanded network, not only in APAC, but also globally."

Laletha Nithiyanandan, Head of APSCo Singapore, adds:

"We need one strong association to address the needs of the industry, the coming together of APSCo and SPRO consolidates our resources and expertise. Like APSCo, SPRO is serious about standards, it prides itself on recognising, supporting and promoting excellence in recruitment and I look forward to working with the new representative committee to achieve our common objectives."

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