

Anna Assassa, Tiski LTD Shortlisted for the 2017 NatWest Great British Entrepreneur Awards Announced

Submitted by: Weir Wonderful

Friday, 15 September 2017

It has just been announced that North West/Yorkshire & Humber based Tiski Ltd has been shortlisted for the 2017 NatWest Great British Entrepreneur Awards in the #GoDo Entrepreneur of the Year Award category.

Anna Assassa, CEO of Tiski <http://tiski.com/> beat off some tough competition in order to make the regional shortlist, with over 1000 businesses entering the awards nationally across the wide range of categories.

Tiski is a technology company specialising in Microsoft Dynamics. Not your usual business for an unqualified, Essex girl but Anna knows her stuff and prides herself on being a wife of a surgeon, stepmother of two teenage girls, lover of her 3 dogs and CEO of Tiski.

Tiski is above average when it comes to female employees too with 38% of her trusted workforce being women compared to the 26% Tech industry average. Assassa firmly believes that being a female boss in a man's world only becomes an issue when you make it one, when posed with the question of 'What is it like running a business as a woman?' Anna's response is something to be inspired by:

"Very similar to running it as a man, I would assume, but I am not sure how I would know."

Anna is excited to be shortlisted for the awards, now in its fifth year, the NatWest Great British Entrepreneur Awards has celebrated some amazing entrepreneurs over the years, many of whom are now household names. Past winners include David Buttress of Just Eat, Julie Deane of The Cambridge Satchel Company, James Watt of BrewDog and Alexander Solomou of TheLADBible Group.

"I am delighted to be shortlisted for the #GoDo Entrepreneur of the Year Award, it came as a surprise but Tiski is currently in its 7th year and it happens to be the most successful year yet! As a Microsoft partner, my incredible team who work hard to implement bespoke CRM and ERP systems across many central government and various additional industry sectors and this shortlist is a nod to them too. I would very much love to bring home the trophy, best of luck to everyone!" Anna Assassa, CEO Tiski Ltd.

Creator of the Awards, Francesca James, said: "We have been inundated with some incredible entries this year, and all shortlisted applicants should be extremely proud of themselves! This year has seen a record number of entrants and we've been absolutely blown away by the strength and diversity of applications."

"We cannot wait to celebrate entrepreneurship across Great Britain with them, and put a spotlight on the incredible talent within the British entrepreneur ecosystem."

Gordon Merrylees, Head of Entrepreneurship at NatWest said: "I want to thank all of the entrepreneurs who entered this year and congratulate those who have been shortlisted, I look forward to seeing them at the regional finals."

“It is clear that entrepreneurial spirit is alive and well and NatWest is thrilled to be able to support these awards to celebrate success with the businesses that are the lifeblood of the UK Economy as they start, scale and succeed.”

The NatWest Great British Entrepreneur Awards will celebrate entrepreneurship across a number of categories at 5 gala finals across the UK, including; Cardiff, Birmingham, Edinburgh, Manchester & London. You can find more information about the awards and the ceremonies here: www.greatbritishentrepreneurawards.com.

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About Tiski Ltd:

We are a CRM & ERP consultancy specialising in Microsoft Dynamics 365, NAV and SAP Business One. We offer a full range of services, from requirements gathering to bespoke development, training and ongoing project support. Through Tiski's comprehensive professional services, your business can experience a seamless adoption of CRM and ERP technology with dedicated project management and managed end user support.

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The NatWest Great British Entrepreneur Awards:

The NatWest Great British Entrepreneur Awards acknowledges the hard work and inspiring stories of British entrepreneurs and businesses in Great Britain.

