

# ViewSonic introduces new series of projectors with higher brightness and longer lamp life

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- The PA5 Series is a new line of up to 3600 lumens brightness and long lamp life up to 15,000 hours projectors for big screen projection in small spaces

London, UK (September 25th, 2017) - ViewSonic Corp., (<https://www.viewsoniceurope.com>) a leading global provider of visual solution products, introduces the PA5 Series, a new addition to its award-winning line of digital projectors. Built for corporate and educational applications, the new mainstream PA5 Series projectors enhance higher brightness up to 3,600 lumens, project bright images in any environment, including rooms with high ambient light. In addition, the lamp life is extended up to 15,000 hours on average, lowering the total cost of ownership, and providing an energy-efficient projection solution.

"We're launching ViewSonic's new PA5 Series of projectors which allows us to set the standard for higher lumens and longer lamp life," said Luke Chen, Business Line Manager for ViewSonic Europe. "With the advanced technology, the PA5 series is a great bargain for big screen projection in small spaces. We are happy to be offering our customers a reliable, cost-effective and high-quality mainstream projection solution"

The newly introduced PA5 Series projectors will feature 3500 to 3600 lumens of brightness, and includes SVGA, XGA and WXGA resolutions. Higher brightness combined with a high contrast ratio of 22,000:1 ensures that PA5 Series projectors project bright, crisp images in any environment, even in brightly lit environments. Users can choose different lamp mode to extend the lamp's lifespan.

When Power Saving setting is on and without any signal input, the projector will automatically switch to Eco Mode and SuperEco Mode. Under SuperEco mode, projected images are dimmed to 70%, extending the lamp's lifespan to 15,000 hours on average, which means that lamp maintenance is less frequent, keeping the costs and the amount of time spent on projector lamp maintenance low.

PA5 Series projectors utilize ViewSonic's proprietary SuperColor Technology which allows them to project a wide range of visible colour for more realistic and accurate colour in both bright and dark environments, without sacrificing image quality. Installation and maintenance is easy on PA5 Series projectors, with features such as access lamp door for quick and easy lamp maintenance and vertical keystone correction for flexibility during installation.

For further news and information about ViewSonic, visit [ViewSonic.com](http://ViewSonic.com) and follow on Facebook, YouTube and Twitter.

## About ViewSonic

ViewSonic® Corporation, headquartered in Walnut, California, is a leading global provider of computing, consumer electronics, and communications solutions. Founded in 1987, ViewSonic's mission is to be the preferred global brand of visual solutions as we continue to focus on display-centric product offerings including LED monitors, tablets, projectors, digital signage displays, smartphones, and cloud computing solutions. ViewSonic continues to pioneer in visual technology innovation to build a connected and

ever-reaching digital future. For further information, please visit [www.viewsonic.com](http://www.viewsonic.com).

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