

If you like Cards Against Humanity, you'll LOVE this... Gutterhead - the fiendishly filthy party game on every twisted adults' wish list this Christmas

Submitted by: Gutter Games

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London startup, Gutter Games, is making a big splash in the adult party game market with the launch of their inaugural game, Gutterhead – the fiendishly filthy drawing game (<https://www.gutterheadgame.com>). Soon to be on every twisted adults' wish list this Christmas.

Adult party games are big business

(<http://www.adweek.com/brand-marketing/from-monopoly-to-exploding-kittens-board-games-are-making-a-comeback/>) and their popularity is set to skyrocket even further with the recent release of Cards Against Humanity 2.0 (<https://store.cardsagainsthumanity.com>) and the exciting new launch of British contender, Gutterhead (<https://www.gutterheadgame.com>).

Wave goodbye to the wholesome days of Monopoly & Scrabble, and say hello to the side-splitting, profanity-riddled games of the millennial generation!

SO WHY ARE ADULT PARTY GAMES BECOMING SO POPULAR?...

1. Cost of living is on the up so people are choosing to stay in for boozy games nights rather than a pricey night on the town.
2. Cards Against Humanity and Kickstarter superstar Exploding Kittens (<https://www.kickstarter.com/blog/exploding-kittens-is-the-most-backed-project-of-all-time>) have spearheaded the movement of party games out of geek culture and into the realms of pop culture.
3. They provide a short respite from the tech that has infiltrated our lives and enable us to connect on a more meaningful level with our friends and family (even if aided with enough alcohol to tranquilize a horse).

WHAT'S GUTTERHEAD ALL ABOUT?...

Most simply described as the messed-up love child of Pictionary and Cards Against Humanity, Gutterhead is a fiendishly filthy drawing game for adults.

Hilariously fun and absurdly quick to learn, teams must tap into their depraved minds and compete head-to-head to out-draw and out-guess their opponents: one player from each team draws the fiendishly filthy word (i.e. "morning glory", "human centipede", "pearl necklace") while their teammates frantically try to guess the word before another team does. The first team to guess correctly wins the round. Simple.

Zak, co-founder of Gutter Games said, "we stumbled across the idea on NYE, having grown bored (no pun

intended) of endless rounds of family Pictionary over Christmas. We decided to create our own 'x-rated' version and before we knew it we were dragging it around dinner parties, hen parties and pre-drinks, utilising anyone with a foul-mind and affinity for alcohol to test the game. Once our cupboards were maxed-out with prototypes, we decided to push the button and go to production. Now it's time for us to share our despicable creation with the world - we hope you love it!"

The board game contains 240 despicable drawing cards, 4 whiteboards & dry-wipe pens, game board, dice, 4 turd shaped playing pieces and a collection of hilarious drinking rules to take the competition up a notch. Suitable for ages 18+, 4-16 players, average play time 30-60mins.

Something tells us secret Santa gifts will have to come with a "parental advisory" label this year.

BUY NOW & RECEIVE £5 OFF ON AMAZON

(https://www.amazon.co.uk/Gutterhead-fiendishly-filthy-drawing-adult/dp/B074G1R4N4/ref=sr_1_1?ie=UTF8&qid=150338932)
WITH PROMO CODE "LAUNCH11"

Also available at www.gutterheadgame.com (<https://www.gutterheadgame.com>).

USEFUL LINKS

Website: www.gutterheadgame.com

Press page: www.gutterheadgame.com/press (includes additional info & high-res imagery)

Gallery: www.gutterheadgame.com/gallery

Instagram: www.instagram.com/gutterheadgame

Facebook: www.facebook.com/GutterheadGame

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Note: High-res imagery, samples and founder interviews all available on request.

