

Upp B2B appoints trio of new talent 27th September

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MediaCityUK-based specialist b2b marketing agency, Upp B2B (<https://www.uppb2b.co.uk/>), has announced the appointment of three new team members across its client services and digital teams following a series of new business wins.

Joining the team as Account Director, Martin Dixon brings 15 years industry experience in integrated marketing communications across a broad range of b2b sectors. Joining from Refinery, Martin is a keen marketing strategist with a 100% client-focused outlook.

Meanwhile, Front-end Developer Kamil Albrycht will work closely with the current digital team on UX strategy and bringing web concepts and designs to life. A great problem solver, Kamil brings a wealth of ideas for the development process.

Also appointed to the Upp B2B digital team, Kai Trenbath joins the business as Web Developer. With a design background academically, Kai has a keen eye for detail and experience in both front-end development and SEO.

Michael Clark, Upp B2B's managing director, said: "We're delighted to welcome on board three new members of the team, each bringing with them their own specialisms, knowledge and experience. With more new business opportunities on the horizon, we're currently on a recruitment drive to find proven b2b experts to join our growing team.

Michael continues, 'We always look for people with the right attitude when starting the recruitment process. It takes someone with a great energy and enthusiasm for what they do to be a good 'values' fit at Upp. Kai, Martin and Kamil all met our high standards, and proved that they are truly passionate about delivering results for clients and pushing the boundaries of b2b marketing.'

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