

# Celtech and WCS partner to offer ultimate end-to-end technology platform for retailers and wholesalers

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Camberley (UK) and Dublin (Ireland): 28th September, 2017.

WCS (Worldwide Chain Stores) and Celtech have today announced a technology collaboration that is set to solve the biggest challenge facing retailers and wholesalers – real-time visibility and control of their supply chains.

The tight integration between Celtech's and WCS' leading solutions for retail and warehouse management offers retailers and wholesalers a powerful integrated, end-to-end retail and warehouse solution, 'out of the box'.

The result of the collaboration means that customers will now have maximum visibility of their entire supply chain within the context of a sophisticated retail and warehouse management system. Both firms have agreed to deliver a seamless integration between each of their respective products, CSnx and ab-initio.

WCS, a supplier of supply chain and logistics technology has an established 20-year relationship with Celtech, whose software delivers live visibility and instant control to retail and wholesale operations. Celtech's ab-initio is the core trading platform for some of the UK's biggest retail chains and independent wholesale groups.

Darragh Fanning, Managing Director of Celtech commented, "It's become clear that the synergies between our organisations are perfect for this type of technological collaboration. Celtech has a proven and powerful solution for retailers and wholesalers who are continuing to face complex challenges in a highly dynamic retail market. Working together to offer an 'out of the box' offering, means we are able to offer our customers a next generation WMS platform that fits perfectly with all the benefits they get from our mission critical software application."

Joshila Makan, CEO of WCS said, "We strive to offer our customers best-in-class products that deliver true value for money, and this collaboration will ensure we can offer a fully integrated, end-to-end solution for our customers that gives them clear visibility across the whole supply chain. We're especially excited to align with Celtech given our culture and synergies are so well aligned."

## About WCS

With over 40 years' heritage and customer relationships that have stood the test of time, WCS is a dedicated provider of comprehensive supply chain execution technology, services and solutions – ranging from warehouse management, billing and procurement through to voice, labour management, POD, asset management and analytics. Engineered to be future-proof, the company's flagship product, CSnx, is a next generation technology platform offering organisations easy to use, flexible, scalable and relevant out-of-the-box capability to automate, diagnose and seamlessly manage today's complex omni-channel

supply chain operations. visit: [www.wwchainstores.com](http://www.wwchainstores.com).

#### About Celtech

Celtech delivers live visibility and instant control to large retail and wholesale operations.

Celtech's ab-initio software encompasses all of the core operational functions necessary to provide a single view of the business – in true-real-time™ – from Master-data to full inventory management to PoS to CRM. The 'one-instance' application is modularised so it can be adopted in phases and integrated with existing systems as part of the journey to real-time. It can be deployed on-premise or as part of Celtech's solution-as-a-service. As a proven mission-critical application, with billions of transactions served, ab-initio has enterprise-class security, scalability, and business-continuity built-in – yet has the lowest total-cost-of-ownership in the industry.

For more information, please contact:

Nicola Males/Nikki Alvey

Vanilla PR

07976 652491

[Nicola@vanillapr.co.uk](mailto:Nicola@vanillapr.co.uk)

Austin McGinley

Celtech

+353 1 855 8200

[Austin.McGinley@celtechgroup.com](mailto:Austin.McGinley@celtechgroup.com)