

Chessington World of Adventures Resort Teams Up with Creature Courage

Submitted by: Kin Communications2

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- Arachnophobia workshop with 100% success rate now at Chessington World of Adventures Resort
- Just in time for the reported invasion of 150 Million spiders in to UK homes
- Participants get a half day FREE at the Theme Park included with their ticket

Creature Courage (<http://creaturecourage.com/>) is proud to announce that from October their highly successful arachnophobia therapy workshop, The Spider Courage Experience, will be at Chessington World of Adventures Resort. Creature Courage has teamed up with the Surrey Theme Park to deliver a brand-new VIP Experience just in time for Halloween, where participants can face their fears in a fun way and change their lives all at the same time.

Run by founder and spider educator, Britain Stelly, and hypnotherapist, Adam Cox, The Spider Courage Experience will take place from 1pm to 5pm on selected Saturdays and offer a range of different therapeutic techniques such as, NLP, CBT, hypnotherapy and education to give participants tools to build confidence in all areas of life beyond just the fear of spiders. Not only that, but on the same day of the workshop, participants will be able to enjoy the Theme Park before their life changing experience!

The Spider Courage Experience has been hugely successful with a 100% success rate thus far. Everyone to attend so far has been able to capture and release a house spider or also hold a tarantula by the end of the workshop.

ITV1's Good Morning Britain recently filmed a spider phobia therapy session with Britain at Chessington, to highlight the extent that those with arachnophobia are affected by spiders, particularly during this time of year. Over three days of filming Britain helped a range of volunteers, including celebrities such as James Jordan from BBC One's Strictly Come Dancing and Amber Davies, from ITV2's Love Island, to overcome their fears.

Adam Cox, the hypnotherapist for The Spider Courage Experience, explained why such dramatic changes can happen so quickly, "Phobias are learnt quickly either by an initial sensitising event or often from parents or family members. The mind works quickly to develop a fear as part of a survival strategy. Therefore, the techniques we use can create an immediate change. Many people can't believe that you can destroy a phobia in a few hours but it's easier to do in a few hours than a few days as that's how the mind works!".

The next Spider Courage Experience at Chessington World of Adventures Resort takes place on Saturday October 21. Call the VIP Experiences team at Chessington on 01372731673 or email VIPexperiences@chessington.co.uk Plus visit the website for more details. Chessington World of Adventures (<https://www.chessington.com/explore/vip-experiences/spider-phobia-workshop.aspx>) Find out more about Creature Courage and the Spider Courage Experience at Creature Courage (<http://creaturecourage.com/>)

ENDS

Adam Cox is available for broadcast interviews, is available for radio ISDN interviews and can provide comment upon request. Contact danielle@kincomms.com or lewis.gunn@kincomms.com or call 02077179696.

Notes to Editor:

Adam Cox is a fully insured clinical hypnotherapist that qualified with the LCCH, is a member of the BSCH (British Society of Clinical Hypnotherapists) and listed on the GHR (General Hypnotherapist Register).

Adam has worked with celebrities and CEO's and is often featured in the UK media.

Visit Phobia Guru (<http://www.phobiaguru.com/>) for more information.

High resolution images of Chessington World of Adventures Resort are available to download free of charge from Chessington.com/press

Chessington World of Adventures Resort will be open on selected days till Tuesday October 31, 2017
Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 5 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable experiences to more than 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.27,000 employees (peak season).

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