

Swyx announces its own cloud service and plans to offer its products as a service

Submitted by: TTA Communications (Bath)

Tuesday, 24 October 2017

- UC with maximum flexibility

Unified Communications (UC) specialist Swyx (<http://www.swyx.com>) has announced its own cloud-based communications offering at its annual Partner and Technology Conference: As part of the cloud solution SwyxON, the UC provider will in future offer its products as a service throughout Europe. Swyx is committed to the channel so customers will be able to purchase the manufacturer's own cloud service exclusively from Swyx partners.

With the cloud service SwyxON, the UC specialist creates the ideal framework for tomorrow's communication: customers benefit from the proven Swyx Unified Communications functionality as well as the high elasticity, flexibility and cost-effectiveness of cloud-based communication. Companies can if necessary alter the services they use within a short period of time and thus react flexibly to new requirements. Multiple locations and mobile users can also be easily integrated.

In addition, SwyxON customers can significantly reduce maintenance and administration costs: They always use the latest version of the Swyx communication solution and innovative new features are immediately available. The connectivity can be individually customised depending on user requirements. Swyx is working closely with experienced partners who have their own network infrastructures and data centres to provide their own cloud services, ensuring the quality and safety of the solution. SwyxON will be available next year, first in Germany and later on throughout Europe.

Swyx is clearly committed to its channel partners: customers can purchase the manufacturer's own cloud service exclusively through authorised Telecommunications & IT resellers, system vendors and integrators. "With SwyxON, we have developed a cloud offering which optimally meets the requirements of a dynamic market and offers users maximum flexibility. At the same time, SwyxON makes it easier for resellers to enter the cloud business, so that even more of our partners will be able to take advantage of the opportunities offered by the market growth of Unified Communications as a Service in the future," says Dr. Ralf Ebbinghaus, CEO of Swyx Solutions AG.

A solution for the most diverse requirements

SwyxON addresses the ever-increasing demand for tailor-made communication solutions and enables even more precise implementation of customer-specific requirements in the future. Swyx offers a unified range of functions across all variants and deployment forms, regardless of whether it is an in-house solution, private or public cloud.

Users can thus flexibly decide whether to use Swyx as an on-premises solution or within the framework of the standardised offering of the new Swyx Cloud. Customers who require a customised version with specific integration options, for example, can choose from individual solutions from partner clouds, which the UC specialist will continue to offer together with cloud partners.

"For users, it is ideal if a communications solution offers an identical feature set across all

deployment variants. With the new version 11 of our solution, we are not only bringing on premises and cloud together in one core software platform, we also aim to make it possible to have a uniform range of functions across different cloud types from public to private through to hybrid", explains Martin Classen, CTO at Swyx. "This flexible deployment model allows our solution to support a wide range of migration scenarios and hybrid models in the best possible way, allowing each customer to find their own way into the cloud and adapt step by step as required."

About Swyx

Swyx your business.

Swyx Solutions AG develops software-based communication solutions for the requirements of medium-sized companies. A range of suitable phones and other hardware devices complete the product portfolio. With Swyx, users benefit from all the advantages of optimally networked communication: they can increase accessibility, improve processes and ultimately increase productivity.

Founded in 1999, as a pioneer in the field of IP communications, the company is now the European market leader in this field. With a two-tier distribution model and more than 1,200 authorised dealers, Swyx is present in 24 countries worldwide.

The award-winning Unified Communications specialist headquartered in Dortmund, Germany, and with locations in the UK and France, offers both in-house communications solutions and cloud-based variants together with its partners. Currently, more than 150 employees are committed to ensuring that Swyx continues to be one of the technology and innovation leaders in the IP communications market.

For further information, see www.swyx.com.