

# Shortlist announced: National Geographic Traveller Reader Awards 2017, in association with Qatar Tourism Authority

Submitted by: APL Media (Absolute Publishing)

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The shortlist has been announced for the third annual National Geographic Traveller (UK) Reader Awards 2017, in association with Qatar Tourism Authority. The 2017 awards has seen categories revamped this year to cover a broader range of experience and to reflect what's new in the travel industry.

Readers voted for their favourite destination, airline, tour operator and more, with the winners set to be announced during a ceremony at London's The May Fair Hotel on 27 November and in the Jan/Feb 2018 issue of National Geographic Traveller (UK).

Pat Riddell, editor of National Geographic Traveller, said: "For our third annual Reader Awards we revamped the categories to better reflect our readers' views, and we're very pleased with the range and variety of responses we received. From some of the world's best-loved destinations and brands to some of the attractions that really should be on everyone's radar, this shortlist is indicative of the best in travel.

"The results will be announced in just over a month but at this stage I'd like to offer a huge congratulations to all the finalists for being so highly thought of by our readers."

Voters were automatically entered into a prize draw. Holiday prizes included an eight-night walking holiday for two in the Pyrenees with Voyages-sncf.com, Toulouse Tourist Office and Purely Pyrenees; and a four-night spa trip to Domaine La Butte aux Bois, Belgium, courtesy of Relais & Châteaux and Niche Destinations. An Amazon Echo, two Amazon Kindles and 20 National Geographic Traveller (UK) subscriptions were also up for grabs.

[natgeotraveller.co.uk/readerawards](http://natgeotraveller.co.uk/readerawards) (<http://natgeotraveller.co.uk/readerawards>)

## 2017 READER AWARDS SHORTLIST:

### RISING STAR (CITY/REGION)

Belfast  
Donegal  
Hull

### RETURN TICKET (COUNTRY)

Italy  
Spain  
USA

### NEW NATIONAL TREASURE (UK ATTRACTION)

Hintze Hall, Natural History Museum, London

Iron Bridge, Shropshire  
National Museum of Scotland, Edinburgh

FAR & AWAY (OVERSEAS ATTRACTION)  
La Cité du Vin, Bordeaux, France  
Lost City of Kuelap, Peru  
San Francisco Museum of Modern Art, USA

LANDMARK LEGEND (FAMOUS ATTRACTION)  
Grand Canyon, USA  
Machu Picchu, Peru  
Taj Mahal, India

ONE FOR THE KIDS (FAMILY EXPERIENCE)  
Center Parcs  
Walt Disney Parks and Resorts  
Legoland

RIGHT TRACK (RAIL)  
Eurostar e320 fleet, UK-France  
Railway Touring Company's 'The Hadrian' tour on the Flying Scotsman, UK  
Train Suite Shiki-shima, Japan

THE EXPERIENCE (TRAVEL EXPERIENCE)  
Grand Canyon helicopter tour  
New Zealand road trip  
South African safari

ACROSS THE WAVES (CRUISE & FERRY)  
MS Harmony of the Seas, Royal Caribbean  
MS Spitsbergen, Hurtigruten  
MV Viking Sea, Viking Ocean Cruises

DOMESTIC BLISS (UK HOTEL)  
Chewton Glen, Hampshire  
Gleneagles Hotel, Perth and Kinross  
The Pig on the Beach, Dorset

THE DESTINATION HOTEL (OVERSEAS HOTEL)  
Bellagio, Las Vegas  
Marina Bay Sands, Singapore  
Raffles Singapore

TRAVEL EXPERTS (TRAVEL COMPANY)  
Kuoni

Thomas Cook  
Trailfinders

#### HIGH CLASS (AIRLINE EXPERIENCE)

British Airways  
Emirates  
Virgin Atlantic

#### TRUE CLASS (AIRLINE VALUE)

British Airways  
Easyjet  
Ryanair

#### GREEN LIGHT (ECO TRAVEL)

Amboseli Serena Safari Lodge, Kenya  
Crieff Hydro, Scotland  
The Ocean Cleanup

#### THE ORACLE (WEBSITE)

Airbnb  
Booking.com  
TripAdvisor

#### BOOK WORM (BOOK)

Deep South: Four Seasons on Back Roads, by Paul Theroux (Hamish Hamilton)  
Rain: Four Walks in English Weather, by Melissa Harrison (Faber & Faber)  
The Best American Travel Writing, edited by Bill Bryson (Mariner Books)

#### SCREEN & SOUND (TV & RADIO)

Great America Railroad Journeys (BBC2)  
Joanna Lumley's Postcards (ITV)  
Travel Man: 48 Hours In... (Channel 4)

#### OUTSTANDING CONTRIBUTION TO TRAVEL

To be announced

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Qatar Tourism Authority

Qatar Tourism Authority (QTA) works with stakeholders to promote the development of a sustainable and mature tourism sector, positioning the country as a leading tourism destination.  
[qatartourism.gov.qa](http://qatartourism.gov.qa) (<http://qatartourism.gov.qa>)

#### SPONSORS

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The National Geographic Traveller (UK) digital edition is available for Apple, Android and Kindle devices: [ngtr.uk/NGTdigital](http://ngtr.uk/NGTdigital) (<http://ngtr.uk/NGTdigital>)

## Notes

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