

# BoF UNVEILS RANKING OF THE WORLD'S TOP 50 FASHION SCHOOLS, INCLUDING NEW RANKING OF GRADUATE BUSINESS PROGRAMMES

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LONDON – 30 OCTOBER 2017 – Today, The Business of Fashion is pleased to announce the third edition of The Global Fashion School Rankings, including 25 new participating schools and a newly-established ranking of business graduate courses within fashion institutions.

The Global Fashion School Rankings offers the world's most comprehensive analysis of fashion education, based on a survey of more than 11,000 students and alumni, with data gathered from 73 schools in 20 countries. The report includes detailed profiles of the world's top 50 undergraduate and top 30 graduate fashion programmes. This year's ranking has also been expanded to identify the top 10 graduate business programmes focused on fashion, resulting in the industry's first dedicated ranking of institutions offering specialist courses in fashion business.

"BoF's Global Fashion School Rankings have become an important tool for schools, students and the industry to evaluate and understand the fashion education landscape," explains Imran Amed, Founder and CEO of The Business of Fashion. "We have adapted and extended our methodology this year, putting an extra emphasis on landing a job, as this has been an ongoing concern for the tens of thousands of students graduating from fashion schools each year. And, with more students interested in pursuing business-focused careers in fashion, we have introduced a new business focused ranking to help them navigate their decision-making about which schools to attend and how to get the most out of their experience."

### UNDERGRADUATE, FASHION

1. Central Saint Martins, London, UK
2. Parsons School of Design, New York, USA
3. Royal Academy of Fine Arts, Antwerp, Belgium
4. London College of Fashion, London, UK
5. Aalto University, School of Arts, Design and Architecture, Helsinki, Finland

### GRADUATE, FASHION

1. Central Saint Martins, London, UK
2. Institut Français de la Mode, Paris, France
3. Royal College of Art, London UK
4. Royal Academy of Fine Arts, Antwerp, Belgium
5. Fashion Institute of Technology, New York, USA

### GRADUATE, BUSINESS

1. Institut Français de la Mode, Paris, France
2. London College of Fashion, London, UK
3. Savannah College of Art and Design, Savannah, USA

4. Fashion Institute of Technology, New York, USA
5. Polimoda, Firenze, Italy

While Central Saint Martins in London maintains the #1 position for both the Undergraduate and Graduate Fashion programmes, a new focus on employability in the methodology sees major shifts further down the ranking, identifying the fashion schools from North America, Europe and Asia that are successfully training graduates who are capable of securing positions in the industry.

French fashion school Institut Français de la Mode comes out on top for the inaugural Fashion Business Masters ranking, which measures a school's ability to provide a broad range of skills in both creativity and commerce for the fashion and luxury sector.

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#### THE BUSINESS OF FASHION

The Business of Fashion (BoF) is a next generation fashion media company conceived for today's global and hyper-connected world. Founded in 2007 by Imran Amed, BoF is known for its authoritative, agenda-setting point of view on the global fashion industry and is an indispensable resource for fashion executives, creatives, students and entrepreneurs in over 200 countries. It has been described as "The Economist of Fashion," "A Daily Destination for Fashion's Power Players" and "The Industry Bible."

[www.businessoffashion.com](http://www.businessoffashion.com)