

## cloudThing to showcase at CRMUG UK event reading

Submitted by: Cloudthing

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Customer Relationship Management User Group (D365UG/CRMUG) is the result of an organised aggregate of likeminded software users of Microsoft Dynamics 365.

The D365UG/CRMUG is a dynamic organisation that includes users of different interests, skill levels and backgrounds. They range from the professional to the novice. What unites them is a common purpose of contributing to Dynamics 365/CRM's competency.

Educational opportunities have strengthened the group benefit. A Board of Advisors guides the direction and vision of the user groups. This Board is made up of user group members and partner organisation members.

The Board encourages conferences, webinars and district meetings. Resultant networking furthers the vision of the organisation. The organisation has stayed true in being open to membership of all levels and abilities, thus upholding the expression "by users, for users."

The theme of this CRMUG event is "AWARENESS OF YOUR CRM SYSTEM." This is a pertinent topic as it applies to everyone. There are various changes to be noted.

Foremost are changes in the law. Since technology and its scope are dynamic, legal amendments and updates are expected. Also, your CRM will be impacted by industry and regulatory changes. These timely subjects will be covered at this event.

Additionally, there are product changes that will affect how users embrace this technology. This can impact user behaviour greatly; these topics will be explored in respective sessions.

Not to be missed are the various sessions hosted by Microsoft and cloudThing that will address the subject of General Data Protection Regulation (GDPR).

Anyone who is involved with any aspect of safeguarding data and improving cyber security within an organisation will want to attend these sessions. GDPR changes will be in effect on the 25th May 2018.

There will be several GDPR professionals on hand to field any questions or concerns during and after these presentations. cloudThing is a notable GDPR specialist, and will be on hand for the duration of the event to answer questions about the GDPR as well as the potential impact on your business.

cloudThing will be addressing the issue of incorporating regulatory change. As part of this mandate, they will be showcasing a solution that will help organisations meet GDPR requirements.

The event is held at Microsoft's UK Headquarters – on Tuesday 14th November:  
Address: Building 3, Microsoft Campus, Thames Valley Park, Reading, RG6 1WG.

To obtain further detailed information on this event's line-up, keynote speakers and session topics, please visit the CRMUG website; [www.crmug.com](http://www.crmug.com). Although the conference is now fully booked, please

contact cloudThing in the first instance if you would like to attend as they may be able to make a few exceptions.

To find out more about general data protection regulation compliance, visit cloudThing's website at:  
<https://cloudthing.com/gdpr-compliance/>

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Interviews and case studies available.

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Notes to Editors:

About cloudThing Ltd.

cloudThing was founded with passion and drive to deliver solution products that are intrinsically simple, sustainable and offer enjoyable experiences. A fast growing, software engineering business with three specialist areas of focus:

- Development of software products for fast growth, tech based businesses.
- Delivery of business transformation programmes based on Microsoft Dynamics 365 solutions and Microsoft Azure Cloud Technology.
- DevOps as a Service support for software and cloud infrastructure.