Portable North Pole Kicks off Christmas 2017 with new Magical Features

Submitted by: Bertelli Communications Ltd
Wednesday, 15 November 2017

Now in their 10th year, Portable North Pole (https://www.portablenorthpole.com)(PNP), is gearing up for another successful Christmas season. Best known for their personalised Santa videos, PNP boasts an impressive range of free and Premium video content and Santa calls. With over 160 million personalised videos viewed both on their website and on the free Apple and Android mobile app, it's easy to create a special message for your loved ones.
The videos have a rich and authentic cinematic quality that perfectly captures the magic of Christmas while offering a range of personalisations that add an indescribably special feeling to each and every mini-movie. These can range from Santa mentioning a child by their name, knowing their age, to opening the little one's Big Book, where Santa keeps details on every child in the world.

There are over a dozen free and premium videos, personalised calls and a new special video, where Santa himself gives your little one an update on how they're doing on his Nice List, or if they've slipped onto the Naughty list.

Although Portable North Pole's products are largely aimed at children during Christmas time, there are free and Premium videos from Santa for grown-ups, for birthdays and also new this year, to groups of people, such as in childcare and preschool, for a total of 16 different scenarios to choose from.

Full PNP experience on Mobile App for Apple and Android
The PNP mobile app is the easiest way to enjoy the complete personalised content. The widely successful Reaction Recorder, allows parents to capture their child's reaction when Santa speaks to them via their personal video message. The PNP app will create a final video using picture-to-picture technology, capturing the little one's reaction to the video, which can be downloaded as a lasting keepsake.

In light of the Children's Hospital Program, which partners with hospitals across the world and donates 5% of their online sales to them, there is no better incentive to create a Premium account and enjoy the magical experiences of Portable North Pole.

Spreading PNP's magic with brand new toy line!
Portable North Pole has launched a new line of toys and plush dolls this year that will continue to spread the PNP magic to families across the world. Their current toy line includes award-winners like the Do-Good Elf, the Magic Elf Door and Karameli the plush baby reindeer that will be available on Amazon.co.uk and on johnlewis.com. On top of that, each and every toy includes a special code that will give you access to an exclusive personalised video.

-ENDS-
PACKAGES (GBP£ Sterling)
 - FREE: 4 unique, customizable videos (Christmas videos for kids, grownups and groups, plus one for Birthdays)
- Single Premium Video (£3.99): Choose from among 6 Premium videos.
- Video Pass (GBP£7.99): Unlimited Premium videos, Reaction Recorder (mobile app only), Christmas Eve

and Birthday videos.
- Magic Pass (GBP £10.99): Unlimited Premium videos and calls, Reaction Recorder (mobile apps only), HD video downloads and 5 weekly bedtime videos read by Santa leading up to the big day. Also includes Christmas Eve and Birthday videos.
- Upgrade from Video to Magic Pass (GBP £3.99)

About UGroupMedia creator of Portable North Pole
UGroupMedia Inc (UGM), established in 2008 and based in Montreal, Canada specialises in making Christmas magic for families around the world by creating, distributing and publishing Portable North Pole. PNP offers personalized digital experiences delivered via PortableNorthPole.com, Apple and Android mobile applications, television, consumer products and in-store experiences about Christmas.

To access Portable North Pole//https.www.portablenorthpole.com
For more information, please contact:
Lianne Bertelli - lianne@bertellicommunications.co.uk Tel - 07739 023 756
Catherine Webber - catherine@nineteenpr.com Tel – 07798 801 610

Distributed via Press Release Wire (https://pressreleases.responsesource.com/) on behalf of Bertelli Communications Ltd

Copyright © 1999-2024 ResponseSource, The Johnson Building, 79 Hatton Garden, London, EC1N 8AW, UK

e: info@responsesource.com t: 020 3426 4051 f: 0345 370 7776 w: https://www.responsesource.com