

CPA GLOBAL CONTRIBUTES DATA TO GOOGLE PATENTS PUBLIC DATASETS BIG DATA PROJECT

Submitted by: XL Communications

Friday, 24 November 2017

CPA Global's data and algorithm team will provide data and information for future global R&D and corporate efforts in a collaboration with Google

November 24, 2017 – LONDON: CPA Global® (<http://www.cpaglobal.com>), the IP technology market leader, today announces its participation in the Google Patents Public Datasets project

(<http://cloud.google.com/blog/big-data/2017/10/google-patents-public-datasets-connecting-public-paid-and-private-patent-data>)

Google invited CPA Global's data and algorithm team to help advance patent data usability and provide connected, clean data for business-critical decision making.

CPA Global mines and correlates more than 200 plus data sources, including worldwide patent data, trademarks, products, and inventor data amongst many others. With a team of dedicated data scientists and specialised algorithms, these large databases of IP information are corrected, connected and simplified, enabling business users to access information with a single click and visualise data in a simpler format.

Tyron Stading, Chief Data Officer, comments; "Insight from IP data can transform a business, helping to guide better investment decisions, drive improved profitability and increase company value. We constantly strive to provide connected, accurate data for the Google Patents Public Datasets project, comparing and exposing insight from our IP intelligence software, Innography, and IP One Data, a ground-breaking global patent database and matching engine".

CPA Global recognises "the role patent information plays in examining new patents, informing public policy decisions, managing corporate investment in intellectual property, and promoting future innovation". CPA Global's data and experience will be a valuable addition to Google Patents Public Datasets ecosystem, where users can analyse public, paid and private datasets with one query in the Google Cloud Platform.

"We enjoy working with companies to further the patent research agenda and encourage communities to be more aware and versed in big data issues," continues Tyron. "Google has a long history of making patent information more accessible and useful and we look forward to continuing to contribute to Google Patents Public Datasets".

Learn more about the data CPA Global has contributed.

(https://www.cpaglobal.com/cpa-global-blog/how-we-are-helping-advance-big-data-agenda?hs_preview=WriLjMst-540841945)

About CPA Global

CPA Global is the world's leading IP management and technology company. We offer customers The IP Platform: delivering integrated Innovation and IP Portfolio software, services and insights across the entire Idea Lifecycle, supporting customers every step of the way to realise the value of their ideas. IP One Data is at the heart of The IP Platform – empowering our customers with comprehensive, verified and

reliable data. We are trusted by many of the world's leading corporations and law firms, and backed by a global team of more than 2,000 passionate and visionary people.

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