

Tech Data extends its LCD portfolio with ViewSonic monitors

Submitted by: XL Communications

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Extended partnership will see Tech Data distribute ViewSonic LCD lines

London, United Kingdom – ViewSonic Corp. (<https://www.viewsonic.com/uk/>), a leading global provider of visual solution products, has extended its UK-wide partnership with distribution experts Tech Data (<http://www.tdmaverick.co.uk/Pages/Start.aspx?Culture=en-GB&corpreid=14&cos=Maverick&REDIR=1>).

Following the success of its previous AV product lines, the new agreement will see Tech Data also support the distribution of ViewSonic's LCD products – including its VA, VG, VP, XG and VX monitors.

This includes recently launched models from ViewSonic's VA range: VA2407H (<https://www.viewsonic.com/uk/products/lcd/VA2407h.php>) – a 24-inch Full HD LED monitor with eye-care technology, including Flicker-Free and Blue Light Filter, to help eliminate eye strain when viewing for extended periods of time; and the VA2719-SH (<https://www.viewsonic.com/uk/products/lcd/VA2719-sh.php>) – a 27-inch Full HD IPS display with VGA and HDMI connectivity, offering exquisite colour performance and wide-angle viewing.

Tech Data is now also offering a variety of large screen solutions – including the recently launched VX3211-2K- MHD (<https://www.viewsonic.com/uk/products/lcd/VX3211-mh.php>), a 32-inch IPS panel with a Wide Quad HD resolution. Featuring four times the resolution of standard HD displays, the model includes 99% sRGB and 87% AdobeRGB colour coverage to ensure accurate colour reproduction for both work and entertainment purposes.

Commenting on the new extension, Posen Wang, business director at ViewSonic Europe, said: "In recent months we have significantly expanded our presence in the UK market – helped by our successful partnership with Tech Data. The response to our AV products from resellers and end users has been extremely positive and we hope to continue that trend with our new LCD lines."

Grant Keenan, business development manager at Tech Data commented: "Viewsonic has been popular with our SMB customers, offering robust and high quality products and the new monitors are excellent to promote dual screen working, which is seeing a huge rise in popularity at the moment. The range offers monitors for a variety of verticals from design and architecture through to office workers needing to multi task through the day!"

-ENDS -

About ViewSonic

Founded in California in 1987 and celebrating its 30th anniversary, ViewSonic is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Products include LED monitors, projectors, interactive flat panels, large format

displays, touch displays and pen displays. To find out more about ViewSonic, visit www.viewsonic.com/uk (<https://www.viewsonic.com/uk/>) .

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