

Landmark Information secures Met Office digital contract

Submitted by: Peptalk Communications

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Landmark Solutions (<http://www.landmarksolutions.co.uk>), part of Landmark Information (<http://www.landmark.co.uk>), has today announced that it has become a Strategic Digital Partner to the Met Office (<https://www.metoffice.gov.uk/>).

Following a procurement exercise under the Government Digital Outcomes and Specialists (2) framework, Exeter-based Landmark, in association with the digital experience design agency Nomensa Ltd, will together manage an initial two-year contract to implement a new consumer digital strategy for the UK's national weather service.

Chris Frost, Head of Digital at the Met Office said "We are delighted to have the opportunity to work in partnership with Landmark and Nomensa, and look forward to being able to utilise their capabilities to help us to extend our reach and engagement across the UK and beyond"

The contract, will see Landmark and Nomensa work in partnership to deliver a programme of work to optimise the Met Office's Consumer Digital portfolio and to drive market share, helping the Met Office to extend its reach and influence in the UK and beyond. This includes helping to implement a new consumer digital strategy by providing specialist skills, services and technology to the benefit of users of the Met Office's weather services.

Chris Brackley, Managing Director of Landmark Solutions said: "By combining Met Office subject matter expertise, Landmark's experience in data, technology and digital commerce along with Nomensa's humanising technologies and digital user experience ethos we will identify and fill gaps in key resource areas for the Met Office. By doing so, together we will create innovative and cohesive digital solutions for the benefit of the Met Office and its customers, regardless of the devices being used.

"The aim is to provide users of the Met Office web services with a highly modern, interactive service that enables them to utilise the data on any digital platform, and provide a rich, responsive service."

Landmark Solutions already delivers a number of large-scale managed services to public sector and private organisations, including supplying technical infrastructure and geospatial data management services to Capita for the government's FloodRe programme. In addition, Landmark hosts Ordnance Survey's digital collection of over one million historical maps, it manages the government's central Energy Performance Certificate (EPC) Registers, and also Natural England's MAGIC website, which produces more than 10 million maps every month.

For more information, visit www.landmarksolutions.co.uk and www.nomensa.com.

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About Landmark Information

Landmark Information uses data and technology to help customers in the residential and commercial property, land and environmental industries streamline their operations and reduce risk. It combines complex property and environmental data into sophisticated risk models and solutions to enable customers to make smarter decisions, and build workflow solutions that allow customers to carry out tasks more efficiently and effectively.

Landmark Information is an international business which is headquartered in the UK and is part of Daily Mail and General Trust plc (DMGT).

The group includes Landmark Solutions, which provides a range of secure data and geospatial cloud services to government departments, public sector organisations, utilities providers and other national operations.

Landmark Solutions is registered with a range of public sector purchasing frameworks including G-Cloud , Digital Outcomes and Specialists 2, Technology Services 2 and the Fusion21 Consultancy framework.

www.landmarksolutions.co.uk

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