CES 2018: Dojo covers your assets by shielding your smart home data from uninvited hackers

Submitted by: The PR Room

Tuesday, 9 January 2018

Dojo by BullGuard provides 360° protection for connected smart home devices stopping cyber attacks before damage can be done

London – 9th January 2018 - Dojo by BullGuard (https://dojo.bullguard.com/), the cybersecurity solution keeping online privacy secure, offers a comprehensive suite of protection for connected smart devices within the home. Dojo prevents malware and viruses from infecting devices and stopping cyber attacks before they happen, by using behavioral analysis that detects unfamiliar patterns in connected devices. Dojo by BullGuard will be presenting demonstrations of its cybersecurity service at CES 2018, performing a live smart home hack for attendees during the week.

Think of your smart home: Your personal network controls automatic lights, temperature adjustments, and a virtual assistant that is programmed to play your favorite song when you walk in the door at the end of a long day. These IOT devices keep us constantly connected, increasing our risk of cyber attacks. With the right amount of determination, a hacker could steal your identity without you even knowing by compromising just one smart home device on your wifi network. Dojo by BullGuard prevents these invasions from happening, giving smart home consumers the peace of mind they need and providing the ultimate protection against hackers.

Dojo provides complete smart home protection without spying on personal data, by connecting to a Wifi network and learning each smart home's behavioral patterns over a short period of time. Dojo monitors and detects threats within the smart home's connected devices, working continually to identify and mitigate a cyber attack before it even begins. The sleekly designed 'pebble' is free to move about the home while its dock remains connected to the wifi router. The pebble glows to alert the smart home user of any potential attack while the Dojo takes action to automatically protect the network. Dojo also proactively informs users of the cyber threat via a synchronized smartphone app.

Additionally, Dojo by BullGuard is launching a new standalone "Vulnerability Scanner" mobile app. This unique scanner app is designed to work independently, giving smart device owners insight into their overall Wi-Fi network health and safety using:

Vulnerability & Risk Assessments: Scans and detects vulnerabilities within smart home network connected devices that are potentially exposed to cyber attacks.
Home Network Auto Discovery: Performs automatic discovery of all IOT connected devices in the home network, and provides insight into the security and privacy of each connected device.
External Vulnerability Assessments: Scans the wifi network using Dojo's cloud-based platform and detects vulnerabilities in the home router, as well as connected devices. The app relays information about potential threats and risks of hacking from the internet.

Dojo by BullGuard's Live Hack Demonstration will take place at the 2018 CES Summit at The Venetian Hotel.

"Society has become increasingly motivated to create a 'smart' household that suits their personal styles, lifestyle preferences, and fundamental needs, continuously driving the market for advanced cybersecurity," says Yossi Atias, Dojo's Founder and GM of IoT Security at BullGuard. "As a leading company within the cybersecurity field, BullGuard offers Dojo, a comprehensive solution to protecting these home networks, while respecting the privacy and unique data found in each home's collection of active devices. Dojo constantly monitors and secures the home network without invading the user's privacy. It detects abnormal behavior and cyber threats and automatically mitigates those threats before they have a chance to compromise the user's privacy."

BullGuard's CEO, Paul Lipman will share his perspectives on smart home cyber threats and security during the CES panel session 'Securing the Smart Home' on January 10th at 2:15pm, at the Las Vegas Convention Center, Room N256.

-ENDS-

Follow us on Twitter @BullGuard (http://www.twitter.com/BullGuard) and @DojoSafe (http://www.twitter.com/DojoSafe), like us on Facebook at BullGuard (https://www.facebook.com/BullGuard/?fref=ts) and Dojo (https://www.facebook.com/meetdojo/?fref=ts), or learn more at https://www.bullguard.com or https://dojo.bullguard.com.

About BullGuard:

BullGuard is a leader in consumer cybersecurity. We make it simple to protect everything in your digital life – your data, your identity and your smart home. As part of our ongoing promise to be champion of today's digital consumer, we've added to our multi-award winning product portfolio with Dojo by BullGuard. It's the best custom-built solution to protect Wi-Fi enabled devices in the home. Dojo gives customers the freedom to add as many smart home devices as they want without compromising privacy or security. Dojo by BullGuard is the cornerstone of a smart home, ensuring a connected world where every consumer, in every home, is smart, safe and protected.

CEO of BullGuard, Paul Lipman, has over 20 years experience in technology leadership, as well as general management and product development. Paul has previously held positions as the CEO of iSheriff, a cloud-security innovator acquired by Mimecast, and at Total Defense, a consumer security business acquired by Untangle in 2014.

Dojo's Founder and GM of IoT Security at BullGuard, Yossi Atias, is an experienced technology executive who has previously held positions as the General Manager Operations at Jajah, as the Head of OTT Strategy at Acme Packet, as the General Manager Nokia Israel, and as the Technical Director at Lucent.