

Excel Exhibiting Worldwide

Submitted by: Mayflex

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Every year Excel exhibits around the world at a range of events and exhibitions, as well as hosting their own roadshow events around the country. 2017 saw the Excel team travel to Gothenburg, Sweden for the ECOC Exhibition, to Paris, France for Data Centre World as well as to London, Birmingham, Glasgow and Leeds in the UK for the Excel Cabling Partner Events, as well as supporting numerous events together with their distribution partners in Europe and the Middle East.

Speaking of Excel's presence at international events last year, Tracey Calcutt, Marketing Manager at Excel commented, "Events and exhibitions are an excellent opportunity to position the Excel brand amongst key players within the industry. Over the past 20 years since it was launched, Excel has grown to become an award winning brand sold in over 70 countries."

Tracey continued, "It is this continued development of Excel that puts the brand on a level playing field with competitors at worldwide events, supporting the business' expansion of its geographical reach into new international markets."

Tracey concluded, "In 2018 Excel will be celebrating a significant milestone; it's 21st Birthday! We would not have been able to achieve this milestone without the support of our customers, many of whom have supported Excel events over the years. We are excited for the opportunities that lie ahead, wherever they may be!"

Starting off the year as they mean to go on, Excel has various events and exhibitions lined up for the next few months:

- Swedish Expo – Malmö, Sweden (24th & 25th January 2018)
- Distributor Kick-Off Event – Drammen, Norway (25th January 2018)
- Data Centre Summit – Stand 18 - London, UK (8th February 2018) - Register Here (<http://www.datacentresummit.co.uk/>)
- Excel Consultant Briefings – London/Birmingham/Scotland, UK (9th, 13th & 20th February 2018) - Register Here (<https://www.excel-networking.com/events>)
- Data Centre World – Stand D830 – London, UK (21st & 22nd March 2018) - Register Here (<https://www.datacentreworld.com/>)

Events and exhibitions are a chance for visitors to see some of the latest additions to the Excel product range and how they can work together to create a complete solution.

Excel Product Manager, Neil Payne, commented, "Excel Environ Racks (<https://www.excel-networking.com/environ-racks>) will be showcased at events throughout 2018, loaded with a variety of Excel copper and fibre solutions, including the latest additions to the Enbeam fibre range (<https://www.excel-networking.com/enbeam-fibre>) as well as Excel's new professional support service, bespoke laser engraved labelling (<https://www.excel-networking.com/bespoke-laser-engraved-labelling>)."

Neil continued, "The products on display will be supported by a range of catalogues

(<https://www.excel-networking.com/product-catalogues>) and brochures (<https://www.excel-networking.com/brochures>), as well as a team of Excel product specialists who will be on hand to discuss the products and their capabilities to suit a diverse range of vertical markets (<https://www.excel-networking.com/reference-sites>).”

The above events only mark the start of what Excel will be up to in 2018. To find the latest information about where the Excel team will be and when, simply visit the Events page (<https://www.excel-networking.com/events>) on our website or contact us via email at admin@excel-networking.com.

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Background Information

Excel is a world-class premium performing end-to-end infrastructure solution – designed, manufactured, supported and delivered – without compromise.

Excel is driven by a team of industry experts, ensuring the latest innovation and manufacturing capabilities are implemented to surpass quality and performance standards, technical compliance and excellence.

Excel structured cabling products constitute an end-to-end solution where performance and ease of installation are prerequisites. With an emphasis on compatibility and standards compliance ‘from cable to rack’, reliability and product availability, Excel is the complete trusted solution. Since the brand was conceived in 1997, Excel has enjoyed formidable growth.

The meteoric rise of the brand reflects a growing demand throughout EMEA for a reliable, standards-compliant, readily available, structured cabling and rack system. Excel is able to deliver this mix as a result of strict European quality assurance and a growing base of distributors and integrators across EMEA, which combine to make the brand an increasingly viable option. With a focus on independent testing and a full 25 year product and application warranty, when installed by an authorised Excel Partner, it’s easy to see why this is the system of choice in many government, education, and commercial installations.

Award Winning:

Excel has won the following industry awards:

- Network Computing 2016 – Cabling Supplier of the Year
- Network Computing 2015 – Cabling Supplier of the Year
- Network Computing 2014 – Cabling Supplier of the Year
- Network Computing 2013 – Cabling Supplier of the Year
- Network Computing 2012 – Cabling Supplier of the Year
- Network Computing 2011 – Cabling Supplier of the Year
- Comms Expo 2012 – Manufacturer of the Year

Further Information:

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