

# PCI Pal urges firms to stop capturing payment card data to limit future risk

Submitted by: Peptalk Communications

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Following news reports\* that suggest the smartphone manufacturer, OnePlus, is currently investigating alleged cases of credit card fraud as a result of a potential flaw in its payment processing systems, PCI Pal (<https://www.pcpal.com/en/>) is urging businesses to step-up protection so sensitive customer payment data does not enter a business' infrastructure or call centre, to therefore reduce exposure to such risk.

With global data breaches regularly hitting the headlines, PCI Pal is demonstrating the importance of organisations taking payments securely without bringing their environments into scope of Payment Card Industry Data Security Standard (PCI DSS).

This can be achieved by using technologies whereby customers instead key in personal information into a telephone keypad, which automatically routes to the payment processor and eliminates the need for any sensitive payment data to ever enter an organisation's internal systems.

Tony Smith, Sales Director EMEA of PCI Pal said: "Data breaches are frequently hitting the headlines and so the time for organisations to act is now.

"Businesses need to ensure that they are protecting sensitive payment data; not only for the benefit of customers, but to de-risk and safeguard their future operations by not capturing or storing any payment card details within their call centre or internal systems.

"With the new General Data Protection Regulation rulings coming into force in May, organisations could face financial penalties of up to 4% of annual global turnover or up to €20 million for data breaches – a penalty that could be significantly damaging to businesses of all sizes

"Businesses will be held more accountable and legally liable for any breaches that occur, therefore making sure compliant payment security is in place is more of a priority than ever before."

PCI Pal secures payments for some of the largest companies in a range of markets, including retail, services, logistics, and utilities.

For more information, visit [www.pcpal.com](http://www.pcpal.com) or call +44 207 030 3770 to arrange a demonstration. Alternatively, follow PCI Pal on Twitter.

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Notes to Editors:

\*1.

<http://www.bbc.co.uk/news/technology-42703791>

<http://www.trustedreviews.com/news/oneplus-credit-card-fraud-website-hack-leak-magento-3372053>

About PCI Pal PLC:

PCI Pal is a specialist provider of secure payment solutions for contact centres and businesses taking Cardholder Not Present (CNP) payments. PCI Pal's globally accessible cloud platform empowers organisations to take payments securely without bringing their environments into scope of PCI DSS and other card payment data security rules and regulations.

With the entire product portfolio served from PCI Pal's cloud environment, integrations with existing telephony, payment, and desktop environments are simple and light-touch, ensuring no degradation of service while achieving security and compliance.

PCI Pal has offices in London, Ipswich (UK) and Charlotte NC (USA). For more information visit [www.pcipal.com](http://www.pcipal.com) or follow the team on Twitter: <https://twitter.com/PCIPAL>

Editor's Contact:

Peppa Sheridan

Peptalk Communications

+ 44 (0)1787 313822 / [peppa@peptalkpr.co.uk](mailto:peppa@peptalkpr.co.uk)