

Excel Celebrates its 21st Birthday!

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Excel Networking Solutions is celebrating a significant milestone this year; its 21st birthday! The Excel brand is owned by Mayflex, which was founded in 1917. After the company entered the communication cables market in the 1980s, Mayflex launched the Excel brand in January 1997.

In just 21 years, Excel has revolutionised the structured cabling and rack markets, setting new standards in product choice, performance, flexible service, support and availability. Since its launch Excel has grown to become an award winning brand sold in over 70 countries and for multiple years held the number one position in the UK, based on the volume sold.

The Excel product range has been installed in every conceivable vertical market across the world. From enterprise to datacentres, from retail to education and health, from hotels in the desert to sporting venues across Europe, Excel is accepted, respected, and installed on a daily basis in just about every environment you can imagine.

Andrew Percival, Managing Director comments, "Excel has "grown up" since its launch 21 years ago; but we remain ambitious and hungry to improve further, increase our market share, geographical reach, and introduce new customers to the brand and its values.

Andrew continued, "We would not have been able to achieve this milestone without the support of our customers, many of whom have worked with us right from day one. It's fair to say our partnerships with these companies have been through challenges and successes over the years; the loyalty and commitment to Excel shown through this time has been fantastic - a thank you does not seem sufficient! As we have evolved both the product range and our communication activities over the years, we hope that we have been able to help our Excel Partners to develop their businesses as well. We are extremely grateful for the support, loyalty and ongoing business given to us. We will continue to work hard to continue earning this in the future."

Andrew concluded, "Looking ahead, Excel is excited to embrace new ideas, growth and improvement opportunities. The business has come a long way since 1997 and the Excel team is excited about what lies around the corner."

Keep a look out for #Excel21years on social media and in the industry press to keep up to date with the celebrations.

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Background Information

Excel is a world-class premium performing end-to-end infrastructure solution – designed, manufactured, supported and delivered – without compromise.

Excel is driven by a team of industry experts, ensuring the latest innovation and manufacturing capabilities are implemented to surpass quality and performance standards, technical compliance and excellence.

Excel structured cabling products constitute an end-to-end solution where performance and ease of installation are prerequisites. With an emphasis on compatibility and standards compliance 'from cable to rack', reliability and product availability, Excel is the complete trusted solution. Since the brand was conceived in 1997, Excel has enjoyed formidable growth.

The meteoric rise of the brand reflects a growing demand throughout EMEA for a reliable, standards-compliant, readily available, structured cabling and rack system. Excel is able to deliver this mix as a result of strict European quality assurance and a growing base of distributors and integrators across EMEA, which combine to make the brand an increasingly viable option. With a focus on independent testing and a full 25 year product and application warranty, when installed by an authorised Excel Partner, it's easy to see why this is the system of choice in many government, education, and commercial installations.

Award Winning:

Excel has won the following industry awards:

- Network Computing 2016 – Cabling Supplier of the Year
- Network Computing 2015 – Cabling Supplier of the Year
- Network Computing 2014 – Cabling Supplier of the Year
- Network Computing 2013 – Cabling Supplier of the Year
- Network Computing 2012 – Cabling Supplier of the Year
- Network Computing 2011 – Cabling Supplier of the Year
- Comms Expo 2012 – Manufacturer of the Year

Further Information:

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