

# TURBONOMIC SHOWCASES WORKLOAD AUTOMATION FOR HYBRID CLOUD AT CISCO LIVE

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29th January 2018, BARCELONA, SPAIN, Booth P1 - Turbonomic (<https://turbonomic.com/>), which delivers workload automation for hybrid cloud, announced details of its platinum-level sponsorship of Cisco Live at the Fira Gran Via in Barcelona. Experts from Turbonomic will demonstrate the latest technologies for automating and optimising today's complex hybrid cloud infrastructures at booth P1.

By 2020, 83% of enterprise workloads will be in the cloud (LogicMonitor, 'Cloud Vision 2020: The Future of the Cloud Study'

([https://www.logicmonitor.com/resource/the-future-of-the-cloud-a-cloud-influencers-survey/?utm\\_medium=pr&utm\\_source=bu](https://www.logicmonitor.com/resource/the-future-of-the-cloud-a-cloud-influencers-survey/?utm_medium=pr&utm_source=bu)

This transformation introduces an ever-increasing set of complex tradeoffs for IT staff, such as whether to place workloads on-premises or public cloud, when and how to scale up or scale out workloads, and what resources to allocate without overprovisioning. To de-risk this transformation, IT organizations are turning to self-managing and real-time workloads. Ben Nye, CEO at Turbonomic, will explain how to use workload automation to optimise hybrid cloud estates at the C-Max Theatre on Thursday 1st February at 14:30 CET. In this session, Nye will also discuss how Turbonomic and Cisco are working together to assure application performance at the lowest cost, while maintaining compliance policies across hybrid cloud estates.

Additionally, Barry Howard, Principal Systems Engineer at Turbonomic, will be speaking at the Innovation Theatre on Wednesday 31st January at 12:30 CET about automating workload performance and cost optimization in hybrid clouds. Hybrid and multi-cloud estates are becoming the new status quo with many organizations, especially large enterprises, now leveraging a mix of on-premises and cloud technologies. But, it doesn't come easy. Lack of cloud skills, migrating apps, and minimizing costs once in the cloud are top-of-mind for IT organizations.

Together, Cisco and Turbonomic are at the forefront of advances in technologies such as Virtualization, Containers and Microservices, Converged Infrastructure and Hybrid Cloud Management. These solutions are used daily in industries from education to financial services, helping CIOs and their teams use DevOps techniques to assure the best performance from existing technology investments.

Turbonomic and Cisco have been working closely together to deliver Cisco Workload Optimization Manager (<https://blogs.cisco.com/datacenter/cisco-and-turbonomic-deliver-autonomic-it>), which is part of the Cisco Enterprise Cloud Suite and Data Center Solutions, giving customers real-time elastic compute on-premises and in public cloud, continuously assuring performance while maximizing efficiency and maintaining compliance.

Discussing the Turbonomic and Cisco relationship on display at Cisco Live, Benjamin Nye said: "Customers managing their hybrid cloud environments need to make the right decision about which workload should run where and when. Our work with Cisco highlights how important it is to enable self-managing and real-time 'SMART' workloads through software to assure performance and efficiency while maintaining compliance."

## About Turbonomic

Turbonomic delivers workload automation for hybrid cloud, enabling workloads to self-manage in real-time to assure performance while lowering cost and maintaining compliance with business policies. The Turbonomic platform matches workload demand to infrastructure supply, helping customers maintain a continuous state of application health. Serving customers since 2010, Boston-based Turbonomic is one of the fastest growing technology companies, trusted by thousands of enterprise organizations to activate their hybrid cloud journey.

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