

# ORIJEN Launches Search for New Brand Ambassador

Submitted by: The Bright Hub

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Put your dog's paws up at the ORIJEN stand in Hall 3, stand 52 at Crufts 2018 if you want to enter!

1st February 2018, Reigate, Surrey: Bern Pet Foods, the exclusive importers and distributors of ORIJEN & ACANA pet foods, today announces that it is launching a nationwide search for a new brand ambassador for ORIJEN dog food.

To enter, owners must bring their dogs to ORIJEN's stand in Hall 3, stand 52 at Crufts 2018 (8th – 11th March, NEC Birmingham) to meet the team and fill in an entry form. Further terms and conditions can be found here (<http://www.orianpetfoods.co.uk/orijen-ambassador-2018/>). The winner will be announced by 5pm on Friday 16th March 2018.

The winning ambassador will showcase how ORIJEN's delicious, fresh meat and protein-rich diet fuels them - whether that's overcoming adversity or to nourish them for a rewarding working or recreational life. It might be that they're a shining example of Man's Best Friend, or simply the happiest and healthiest dog around.

Colin Rodger, Director at Bern Pet Foods, says: "We know that dogs come in all shapes and sizes, with different lives and routines. We want to honour a worthy dog by making it part of the ORIJEN family for 12 months."

The new ambassador will be joining an illustrious family at Bern Pet Foods. Buggy Supercat, ORIJEN's feline brand ambassador, has truly become a warrior cat thanks to the Biologically Appropriate diet, varied in fresh whole meats that ORIJEN provides.

ACANA's canine ambassadors, Max and Paddy, keep thousands of followers on Facebook amused with their energetic daily adventures in the Lake District. Bern Pet Foods also feeds a number of working dogs, including the Stauntonvale Gun Dogs, the West Midlands Fire Dogs and the Isle of Man Prison Dogs, all of whom require foods brimming with richly nourishing meats that truly mirror the natural diet.

Protein-rich and carbohydrate-limited, ORIJEN features the highest fresh meat inclusions of any dry dog or cat food. Produced by Champion Petfoods and distributed by Bern Pet Foods in the UK and Ireland, ORIJEN pet foods are prepared to Biologically Appropriate™ and fresh regional ingredients standards.

Images can be found here:

Dog Image (<https://thebrighthub.box.com/s/xz737zegtv0ps350jtz9qzujiybq85m6>)

ORIJEN Range (<https://thebrighthub.box.com/s/4zdofp8ppq03xyjrwzakt9awhs7qzcxx>)

To find a local stockist, click here (<http://www.orianpetfoods.co.uk/where-to-buy/>).

For more information and further images, please contact:

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