National Geographic Traveller (UK) launches The Masterclasses

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Award-winning magazine National Geographic Traveller (UK) will host a one-day series of travel writing and photography masterclasses on 1 July 2018 at London's University of Westminster.

Tickets are priced at just £40.

Following the success of the National Geographic Traveller Festival and its one-off workshops, The Masterclasses will focus on travel writing and photography, with the aim of arming attendees with all the practical know-how they need to get published.

The National Geographic Traveller team, along with leading travel writers and award-winning photographers, will be on hand throughout this jam-packed day of sessions to offer tips, tales, advice and anecdotes, from how to find inspiration for a story, to a first-timer's guide to pitching.

Pat Riddell, editor, said: "The most popular and in-demand sessions at the Festival last year were those that included practical advice from our expert photographers and writers, so it made sense to expand and offer the opportunity for everyone to fully embrace the National Geographic Traveller ethos. From conception to realisation, the Masterclasses will fuel attendees' passion and knowledge of the industry."

Travel Writing Masterclasses
Want to know how to break into the industry? Looking for tips on approaching an editor? Need ideas on how to refine your prose? Expect all queries and questions on becoming a travel writer answered in our variety of practical sessions. There will be plenty of invaluable advice from industry experts and the chance to meet some of the team behind the magazine.

Photography Masterclasses
From getting kitted up to promoting a portfolio, navigating the world of amateur photography can be tricky. Led by award-winning photographers, our sessions will teach everything from starting out to perfecting your technique, while covering a range of topics that will stand photographers in good stead for getting one step closer to publication.

When: 10am-6pm, Sunday 1 July 2018
Where: The University of Westminster, Marylebone Campus, 35 Marylebone Road, London NW1 5LS
General tickets: £40; two for £70 for a limited time only
Tutorial tickets: £25. A 20-minute, one-on-one session with one of our editors, writers or photographers

For more details, visit the website:
natgeotraveller.co.uk/themasterclasses (http://natgeotraveller.co.uk/themasterclasses)

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Notes

National Geographic Traveller (UK) is published under license by APL Media Limited, from National Geographic Partners LLC in Washington, D.C. The 180-page travel and lifestyle magazine was launched in December 2010, and is packed full of you-are-there photography, authentic travel experiences and inspiring narratives. natgeotraveller.co.uk (http://natgeotraveller.co.uk)

National Geographic Partners LLC (NGP) is a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. NGP returns 27 percent of its proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. nationalgeographic.com (http://nationalgeographic.com)

National Geographic Society is a leading nonprofit that invests in bold people and transformative ideas in the fields of exploration, scientific research, storytelling and education. They support educators to ensure that the next generation is armed with geographic knowledge and global understanding. National Geographic Society aspires to create a community of change, advancing key insights about the planet and probing some of the most pressing scientific questions of our time. Their goal is measurable impact: furthering exploration and educating people around the world to inspire solutions for the greater good. nationalgeographic.org (http://nationalgeographic.org)

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