

# Wildflowers embraced by the University of York

Submitted by: Wildflower Turf Ltd

Thursday, 8 February 2018

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Leading wildflower experts, Wildflower Turf (<http://www.wildflowerturf.co.uk/home.aspx>), have made the grade by providing the University of York with a biodiverse boost to newly-built campus facilities. Based in Hampshire but having recently expanded operations to include a new growing site in Yorkshire, Wildflower Turf worked closely with the University's landscape partners to enhance the area around the recently completed Piazza Learning Centre.

Situated within a picturesque lakeside setting, the Piazza Learning Centre is both sympathetic to the natural landscape while also being fully accessible to the University of York's student population. The new building contains a range of high-quality learning spaces and facilities for those living and studying on the University's Campus East.

At the outset of the project, the University developed a very clear and practical biodiversity plan and Wildflower Turf was commissioned by the project's landscape contractors, J Palmer Landscapes (<http://www.palmersltd.co.uk/>), to provide a wildflower solution that would enhance the existing natural environment.

Over 1,800m<sup>2</sup> of Wildflower Turf's unique Native Enriched Turf (<http://www.wildflowerturf.co.uk/Products/wildflower-native-enriched-turf.aspx>) product was installed in November 2017 and the addition of wildflowers has provided the University with a wonderful and aesthetically pleasing space. As well as requiring little maintenance, the Native Enriched Wildflower Turf contains over 50 different native and naturalised species and will help the project to qualify for excellent BREEAM standards.

Other key parties involved with this project include Interserve Construction Ltd (Design & Build contractors), Race Cottam Associates, (Architects), J Palmer Landscapes (Landscape contractors), and Martin Woolley Landscape Architects.

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Notes for Editors:

About Wildflower Turf

Wildflower Turf is recognised as the leading organisation in the UK for those seeking knowledge or products to develop wildflower spaces.

Founded in 2003, Wildflower Turf Ltd pioneered a soil-less growing system which has transformed the reliability of establishing wildflower meadows. The company has a range of Wildflower Turf products to

create and enhance a low maintenance, biodiverse and beautiful meadow.

Wildflower Turf Logo >

<https://www.dropbox.com/s/ybrppwakf5fmw2/WFT-Logo-R-Symbol-WhiteOnGreen.jpg?dl=0>

Website Details > <http://www.wildflowerturf.co.uk>

Accompanying Images

<https://www.dropbox.com/sh/r87ivfka8qy3j0/AACreU25fvJlp8mNwWagVHaLa?dl=0>

\*All images to be credited to J Palmers Landscapes.

About BREEAM

BREEAM (Building Research Establishment Environmental Assessment Method), first published by the Building Research Establishment in 1990 is the world's longest established method of assessing, rating, and certifying the sustainability of buildings. More than 250,000 buildings have been BREEAM-certified and over a million are registered for certification in more than 50 countries worldwide.

(Source: <https://en.wikipedia.org/wiki/BREEAM>)