BBC's The Apprentice winner achieves APSCo accreditation

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James White, joint-winner of The Apprentice and Managing Director of Right Time Recruitment (http://www.righttimerecruitment.co.uk/), is celebrating his company becoming a member of The Association of Professional Staffing Companies (APSCo (http://www.apsco.org/)).

White was confronted during the interview episode of the last series of the BBC show for using APSCo's logo on his company's website, even though his business was still in the process of becoming APSCo accredited when he joined the programme. The business has now completed the extensive audit and referencing process which includes feedback from clients and candidates to demonstrate a commitment to not only professionalism, but also excellence.

Commenting on the value of APSCo membership, James White said:

"We made the decision to join APSCo from the very beginning. The accreditation is, of course, a badge of excellence that proves the quality of our offering to clients and candidates. But the other benefits of APSCo membership, such as access to the legal team and policy updates, are arguably even more important – particularly when a business is in its early stages. APSCo is a great organisation to be part of, and we're looking forward to getting involved."

Ann Swain, Chief Executive at APSCo, adds:

"APSCo is delighted to welcome Right Time Recruitment into its thriving APSCo community in the Midlands and we are looking forward to representing, promoting and supporting the brand now and in the future. All of our members have to commit to a strict Code of Conduct and a rigorous, independently verified, referencing process before they join our circle. As such, APSCo membership provides a guarantee of best practice, quality, integrity and expertise to clients and candidates."

"As Lord Sugar's advisor, Mike Souter, pointed out on The Apprentice, APSCo is the leading recruitment trade body and we're delighted that James recognises the immense value that being part of a quality trade association brings."

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