

Enjoy a True American BBQ with Char-Broil®

Submitted by: Minx PR (Previously Michelle Redmond PR)

Monday, 19 February 2018

New range for 2018 to Suit Every Type of Garden, Home and Lifestyle

America's #1 gas grill brand Char-Broil® (<http://www.charbroil.eu>) is launching exciting new BBQ models to its UK range for 2018, all of which combine cutting-edge innovation, top performance and fantastic design. Innovations include the new Kamander Kamado-style grill – the most versatile charcoal product for smoking, baking and grilling; a new Platinum Line BBQ Series, with 304-type premium stainless-steel construction and cooking grates; a new Convective Line in a modern and robust design with cast-iron grates for perfect sear marks; and a traditional charcoal Bullet Smoker.

Char-Broil's UK product line-up - which also includes patio bistro BBQs, portable grills, a digital smoker, the Gas2Coal hybrid and the Big Easy SRG smoker/roaster/grill all-in-one – now has a product to suit every type of garden, home and lifestyle.

Innovation at the heart of everything

Char-Broil brought one of the first charcoal grills to market in 1948. In the years since, it has been delivering innovation continuously - with every new product across its range. TRU-Infrared is one of the most well-known of Char-Broil's unique technologies, because it has helped revolutionise BBQ cooking by giving up to 50% juicier results, and a perfectly even distribution of heat without any flare-ups. As the brand looks ahead, its aim is to continue to improve outdoor cooking for everyone, everywhere. The new line-up for 2018 reflects this commitment:

Control without compromises: The Char-Broil® Kamander kamado grill - RRP £699.99
(<http://www.charbroil.eu/products/smokers-and-roasters/kamander/kamander>)

Barbecue in style with Char-Broil's Kamander Charcoal Grill. No matter how you want to cook, this versatile barbecue can grill, roast and slow cook your food to perfection. Packed full of useful features, including a temperature gauge for when the barbecue lid is closed, easy to access dampers and ash gathering tray. Want to keep your cooked food warm? No problem, just use the included warming rack.

The Kamander's innovative air intake channel feeds air from the top-mounted vents to the intake holes inside the chamber, allowing you to easily monitor and control the temperature. The Char-Broil Kamander kamado Charcoal Grill is capable of hitting the kinds of high temperatures necessary for searing steaks while still being able to hold low and slow temperatures for long periods of time necessary for smoking briskets. It is efficient in its consumption of fuel and the two vents allow for easy temperature adjustment. The 20-inch diameter cooking surface (327 square inches of primary cooking space) is large enough to hold a 20-pound turkey or a large brisket. This gives you the space to grill or smoke plenty of food.

On the side of the grill you can find a handy shelf to give you more space whilst cooking, while underneath you'll find a storage rack for all of your utensils. Once the party is over you can easily wheel the barbecue away on its large castors to store for another day. Available from February 2018, from garden centres and BBQ specialists nationwide at RRP £699.99.

Kamander – key facts:

- Solid double-walled insulated steel construction
- Enamelled cast-iron cooking grates and versatile stainless steel warming rack
- Temperature range: 50-345oC to cook any type of food
- Large foldable side shelf for ease of use; large castors for easy mobility
- Internal ash pan removable from top for easy cleaning
- Extremely efficient: requires less than 1kg charcoal
- Additional accessories available: cover, baking stone, charcoal manager, charcoal starter, charcoal shovel

When there's no compromise on quality: The Char-Broil® PLATINUM LINE - RRP £949.99 (2-burner), £1,199.99 (3-burner), £1,599.99 (4-burner)

The solid, premium stainless-steel construction (304 type) with cast aluminium end caps and premium stainless steel cooking grates and warming racks make this range the ideal choice for consumers demanding high-end performance, design and innovation.

The Platinum Line from Char-Broil® is a new collection of robust and beautifully designed 2-, 3-, or 4-burner grills that make more than just a visual statement. The performance is professional-level and the feel is pure quality. On top of the beautiful new design, the clever zonal cooking and the grate-level temperature gauges for perfect temperature control, there's also the reassurance of Char-Broil's TRU-Infrared system to prevent flare-ups and keep meats up to 50 percent juicier. Platinum 2200S (silver, 2 stainless steel burners), Platinum 3400S (silver, 4 stainless steel burners).

Available from February 2018 from Homebase, garden centres (eg Notcutts) and BBQ specialists nationwide.

Stainless Steel Line – key facts:

- Premium stainless-steel construction (303 type) with cast aluminium end caps
- Premium stainless-steel cooking grates and warming rack
- Separate fire box for each burner allows complete zonal cooking
- Knock down cart design for fast and easy mounting
- One bolt, one screw: for fast and trouble-free assembly
- Grate level temperature gauge for professional temperature control
- Fits large gas tanks (10-11kg)

Modern and robust: the Char-Broil Convective Line RRP £279.99 (2-burner), £429.99 (4-burner)

Char-Broil's new convective line delivers traditional grilling at its best. With a durable stainless-steel construction, removable grease pan for easy clean-up, improved stainless steel burners and greater zonal cooking, the convective BBQs are perfect for the master griller.

The modern and robust design gives a quality feel, and the precise cooking controls and cast-iron grates for perfect sear marks will ensure excellent grilling results every time.

Available from February 2018, from garden centres and BBQ specialists nationwide.

Convective Line – key facts:

- Modern and robust design
- Cast iron grates for perfect sear marks
- Swing away warming rack
- Stainless steel top ported burners and heat tent
- Wide temperature range and precise cooking control
- Removable grease pan for easier cleaning

Traditional smoking, superior results: Char-Broil Bullet Smoker RRP £229.99

This is the ideal, simple product for those who love smoky flavours when they BBQ. The Char-Broil Charcoal Bullet Smoker features 2 enamelled-steel cooking grates with a 42cm diameter cooking surface across the primary grate. An innovative airflow control system simplifies temperature regulation and features numbered damper settings. The porcelain-coated body ensures lasting durability, and there's a removable ash pan for quick and easy cleaning. The exterior features two chamber-lift handles and lid-mounted temperature gauge. A formed fire access door seals the smoke chamber and steel tube legs offer a conveniently accessible height.

Available from February 2018 from garden centres and BBQ specialists nationwide.

Bullet Smoker - key facts:

- The traditional charcoal smoker with superior results
- Robust steel construction with formed door for excellent performance
- Elegant matt porcelain finish
- Enameled steel cooking grates
- Innovative airflow control for ease of use and optimal performances
- Easy to clean removable ash pan

For more information visit www.charbroil.eu

About Char-Broil®: The Columbus, Georgia based manufacturer of barbecues and grill accessories recently opened their European location in Hamburg, Germany. Char-Broil® is the US market leader in the gas grill segment and also sells outdoor cooking equipment in Canada, Latin America, Australia and now in Europe. In addition to the Char-Broil® brand, the company also makes a range of outdoor cooker brands, such as Oklahoma Joe's®, New Braunfels Smoker Company® and Thermos®. Char-Broil® is the leader in infrared grilling technology. On entering the European market in 2012 Char-Broil® acquired Dancook, a Danish manufacturer of premium charcoal grills, braziers and accessories. Dancook products are available across

Europe and in more than 25 countries worldwide.

PRESS CONTACTS

Michelle Redmond, 07734 681769, michelle@honchopr.com

Charlotte Priest, 07876 222327, charlotte@honchopr.com