

Guidant Group announces Superhero Series partnership

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International managed services and recruitment process outsourcing company, Guidant Group (<https://www.guidantgroup.com/>), is delighted to announce its new partnership with the UK's only disability sports series for the 'Everyday Superhero', The Superhero Series (<http://superheroseries.co.uk/>).

Guidant Group, which is part of Impellam, the UK's second largest staffing business, is joining the Superhero series, powered by npower, as a Corporate Friend. This is the latest move in its commitment to disability inclusion, following its long term partnership with the Recruitment Disability Initiative (RIDI), which itself is a corporate member of the Superhero Series.

Supporting the organisation through its 2018 programme, Guidant will also be entering teams into the upcoming Superhero Series' themed and festive events which include the Superhero Trio on the 18th August and Winter Wonderwheels on the 2nd December.

Commenting on this, Simon Blockley, Managing Director of Guidant Group said:

"Partnering with the Superhero Series is a phenomenal opportunity and I'd urge all inclusive employers and others in the RIDI network to consider corporate membership. The work of the organisation has been inspiring for us all and matches the values we instil at Guidant. Entering our teams into the events is a one of a kind experience to get involved with and join in alongside likeminded individuals sharing life-changing sporting events. Our passion is making a difference and I am proud to say we will be supporting the Superhero Series and enjoying team building days with them."

Founder of the Superhero Series and Paralympian Sophia Warner, comments:

"We are truly happy to have Guidant Group on board as a new Corporate Friend for 2018. My priority is to open up the unique thrill of mass-participation sport to a whole new audience and we have gone all out to create fun events that everyone can take part in. Each Corporate Friend enables us to gift 15 free places to disability schools and sports groups across our two events, allowing people who wouldn't otherwise be able to afford to enter a motivational sporting goal and an awesome day out. We are looking forward to seeing the Guidant team and all the other Superheroes at this year's events."

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