

# MAM Launches first ever 2in1 Single Breast Pump: STRICTLY EMBARGOED UNTIL MAY 1ST 2018

Submitted by: MAM UK Ltd

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MAM launches first ever 2in1 breast pump

Breast Milk is best for baby however when mums want to be a bit more flexible or include their partners a Breast Pump is indispensable. Mums can have a break from feeding and offer a wonderful bonding experience to dads, grandparents and other family members.

The MAM new 2 in 1 Breast pump offers the most flexible solution for smooth and comfortable expressing, 2 functions in 1 device. So for the first time, mums can choose all the efficiency and convenience of an electric Breast pump whilst still benefitting from the flexibility and discretion of a manual pump.

Simple, efficient and always ready

The concept is as simple as it is smart; switching from Manual to an Electric in 2 simple steps. Whilst at home there is the option to plug the pump in or take advantage of the rechargeable battery which lasts for 5 hours on a single charge. This allows for comfortable expressing throughout the home even if it's not in reach of a power socket. The "one size fits all" funnel, is always the perfect fit! Mums also have the choice of expressing with or without the soft silicone inlay ensuring comfortable expressing and thanks to the smart cover your funnel is protected against dirt and dust, keeping your pump hygienically stored at home or on the move.

Electric function

For smooth and comfortable pumping the unit has special stimulation and expression modes which simulate baby's natural sucking behaviour for smooth and comfortable pumping. The lightweight display unit also shows the battery status, duration of pumping, chosen mode and vacuum strength.

Sleek, easy to use digital display

Offering touch screen technology and easy navigation, mums can select up to 9 different suction levels for optimum comfort, on both of the 2 phases of pumping. This sleek little pump is also extremely quiet, ensuring complete discretion while expressing.

Manual function

In manual mode the ergonomic shape makes pumping relaxed and effortless and expressing while you travel, easy! The lightweight manual pump offers mums flexible and discreet pumping anywhere while on the go, at work or travelling without the need to carry the electric unit unnecessarily.

Designed for you!

The MAM 2in1 is compatible with MAM's full range of Easy start bottles and the Milk storage solution so whether you choose to store and freeze or use quickly, all options are covered.

MAM's 2in1 Single Pump with electric and manual use is available in a set which includes 2 storage solutions & funnel cover for £130. Stockists Boots, Mothercare, John Lewis, mamonlineshop.com and amazon.co.uk

Bloggers/Competitions: Samples available for blogger testing and other online competitions/reviews.

Please contact Natalie Harrison: natalieharrison@mamuk.com for more info.