

# Blockchain-based ODEM Platform Set to Transform Higher Education

Submitted by: ODEM.IO

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Richard Maaghul is the CEO of the world's first decentralised educational marketplace, ODEM. He is a seasoned Silicon Valley entrepreneur with more than two decades of direct experience in emerging-and-disruptive technologies. In addition to co-founding ODEM partner Excelorators Inc, Richard has delivered strategic solutions to Chevron Corp and other corporations.

As the Founder and CEO of ODEM, Richard is committed to using blockchain technology to expand student access to affordable, high-quality education and incentivize educators to evolve academic programs through the development of the ODEM platform. ODEM has already raised over €4.38million through a crowdfunding token sale. Their incredibly successful pre-sale beat their initial target and raised \$2.7million. The ICO began on Saturday 17 February 2018 and will come to a close soon at 9:00AM UTC on Sunday 18 March 2018.

Please see the explainer video here ([https://www.youtube.com/watch?v=B278U-V\\_\\_gs&feature=youtu.be](https://www.youtube.com/watch?v=B278U-V__gs&feature=youtu.be)).

ODEM has an exceptional advisory board, with KPMG Switzerland, SICOS and BlockScience supporting the initiative. ODEM, which aspires to be the Airbnb of international education, is partnering with Cambridge, Massachusetts-based Excelorators Inc in the design and rollout of the ODEM Platform.

Excelorators, established in 2012, has existing relationships with more than 200 professors and lecturers who are set to become early adopters. It has proved that the business model used by ODEM is successful. Over the next 12 months, ODEM and Excelorators expect to generate \$10million sales as they transition Excelorators' customer base into a beta version of the ODEM Platform.

Please find below a selection of links which contain more information and some videos which we thought you may be interested in:

ODEM Website: <https://odem.io>

ODEM Whitepaper: <https://odem.io/docs/whitepaper/ODEM.IO-Whitepaper.pdf>

ODEM News and Media: <https://odem.io/category/news-media/>

Richard Maaghul speaking at a London Event (starts at 44 minutes in):

<https://www.facebook.com/odemio/videos/1703822943007503/>

Richard Maaghul Jakarta Annoucement:

<https://www.facebook.com/odemio/videos/1677981425591655/>

ODEM Telegram Channel: [https://t.me/odem\\_io](https://t.me/odem_io)

Additional images are available on request. Media information provided by Famous Publicity. For more information please contact Tina Fotherby at [tina@famouspublicity.com](mailto:tina@famouspublicity.com), Adam Betteridge at [adam@famouspublicity.com](mailto:adam@famouspublicity.com) or Josh Balmer at [josh@famouspublicity.com](mailto:josh@famouspublicity.com) or call +44 (0) 3333 442 341.