

Data breach protection in your own hands brought by Enrich Media Group

Submitted by: Enrich Media Group

Wednesday, 21 March 2018

For Immediate Release

Rivetz Partners with Enrich Media Group to Provide Advanced Security Capabilities.

ENRICH MEDIA GROUP TO INTEGRATE RIVETZ'S MULTIFACTOR AUTHENTICATION AND TRUST FRAMEWORK

Richmond, Massachusetts and London, United Kingdom – March 21, 2018 – Decentralised mobile security solutions provider Rivetz today announced a partnership with Enrich Media Group, which has a mobile platform for iOS and Android that allows celebrities, high-profile individuals and companies to connect directly with their audience. The combined solution brings hardware-level security to the software apps.

Through this partnership, Enrich will integrate Rivetz's advanced security capabilities, including multi-factor authentication. This will allow Enrich's clients to conduct safer and simpler transactions and to increase the security of data on the platform.

"Given the hacks of various social media sites, it is even more important to protect the data of celebrities and high-profile individuals alike. With those platforms facing challenges around trust and misuse, it has never felt as vital as now that we provide an alternative way for you to safely and securely keep in touch with your community on your terms," said Enrich Media Group CEO Rich Wheelless. "As a result, we partnered with Rivetz to enhance device security, thereby protecting data in the platform."

Enrich Media Group is also currently creating a "content-centric cryptocurrency" that will empower content creators to take greater control of content rights management utilising blockchain technology.

"Enrich Media Group provides an exciting fan experience, while offering an authentic way to connect using the latest technology and freshest content," said Steven Sprague, CEO of Rivetz, "We are pleased to work with them to enhance the quality and competitiveness of their service to deliver the hottest topics in entertainment and media."

Rivetz supports advanced security capabilities that provide account owners enhanced protection, assuring the integrity of their messages and applications. Its RvT cybersecurity token provides verifiable security controls for blockchain transactions. The RvT token enables multifactor authentication across devices, to achieve provable security at the transaction and authentication level. The Rivetz solution leverages technology that is already built into hundreds of millions of mobile devices to assure the keys and transactions cannot be stolen or altered by malware infecting the operating system.

About Enrich Media Group

Enrich Media Group has a mobile platform for iOS and Android allows celebrities and high-profile individuals to connect directly with their audience. The platform is tied to talent and brands and is a

one-stop shop for exclusive access to celebrities and brands. For more information, visit enrichmediagroup.com.

About Rivetz

Rivetz is focused on solving problems associated with consumer and machine-to-machine digital transactions. Rivetz technology and services aim to provide a safer and easier-to-use model for all users to protect their digital assets using hardware-based trusted execution technology. The device aims to play a critical role in automating security and enabling the controls that users need to benefit from modern services. Rivetz leverages state-of-the-art cybersecurity tools to develop a modern model for users and their devices to interact with services on the Internet. For more information, visit www.rivetz.com.

For More Information:

About Enrich Media Group

Enrich Media Group has a mobile platform for iOS and Android allows celebrities and high-profile individuals to connect directly with their audience. The platform is tied to talent and brands and is a one-stop shop for exclusive access to celebrities and brands. For more information, visit www.enrichmediagroup.com.

About Rivetz

Rivetz is focused on solving problems associated with consumer and machine-to-machine digital transactions. Rivetz technology and services aim to provide a safer and easier-to-use model for all users to protect their digital assets using hardware-based trusted execution technology.

The device aims to play a critical role in automating security and enabling the controls that users need to benefit from modern services.

Rivetz leverages state-of-the-art cybersecurity tools to develop a modern model for users and their devices to interact with services on the Internet. For more information, visit www.rivetz.com.

All trademarks and product names are the property of their respective companies.

For More Information:

Steven Sprague
Chief Executive Officer, Rivetz
+1 413 330 9100
steven@rivetz.com

Rich Wheelless
Chief Executive Officer, Enrich Media Group
+1 614 395 7778

richwheeless@enrichmediagroup.com

Media Contact:

Karine Laudort

karinelaudort@enrichmediagroup.com

+44 2070978593