

## **Arrow Business Communications Limited strengthens its presence in London with another acquisition and a new office.**

Submitted by: Arrow Business Communications Limited

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GODALMING, SURREY, UK (22nd March 2018): Arrow (<https://www.arrowcommunications.co.uk/>) is delighted to announce both the acquisition of Reeves Lund Ltd and the opening of a brand new office for our London based staff.

Reeves Lund Ltd is a boutique telecoms reseller based in Farringdon, London and has been providing telecoms services in London for over 20 years.

The business has focused on selling data connectivity products and services alongside on-premise maintenance for Avaya systems, but more recently has been successful in selling SIP Trunks and Gamma Horizon hosted telephony solutions.

Former directors, Patrick Lund and Peter Harper-Hill will be leaving the business but the rest of the staff will remain in their current roles ensuring a smooth transition for customers.

Patrick Lund comments, "I'm delighted that Arrow have picked up the baton from Peter and myself and we will work with them to ensure a smooth customer transition. Our staff are excited about the opportunity offered by Arrow as they will be able to provide our customers with enhanced support services and a broader range of products".

Following the acquisitions in 2017 of Pulse Business Energy (<http://pulsebusinessenergy.co.uk/>) and Worksmart Technologies (<https://www.worksmart-uk.com/>), Arrow has now merged all three London offices into one which is centrally located close to London Waterloo.

The vibrant new office opened on Monday 12th March and provides Arrow with a stronger presence in London along with an accessible and welcoming venue for meetings and events. Arrow's headquarters are in Surrey and the company has five more regional offices around England and Scotland.

Commenting on the acquisition and new office, CEO of Arrow, Chris Russell said: "We are excited at the prospect of accommodating all our London-based staff under one roof. The new office will no doubt become a driving force for the adoption of the Arrow culture across all of the acquired businesses and we look forward to welcoming our clients there."

Chris Russell continues, "The acquisition of Reeves Lund, our first of 2018 and our fourth in the last 12 months, brings a strong track record of providing connectivity solutions to mid-sized customers. Reeves Lund has successfully grown and nurtured long-standing relationships with a range of significant customers, in particular in Legal and Financial services. " Our new London office will now be responsible for some £15m of revenues and 500 customers in London and the South East ".

Arrow was assisted on the acquisition by both Dow Schofield Watts and Kemp Little.

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## About Arrow

Arrow specialises in telephony, data, IT and energy solutions for businesses. It offers a diverse product range ranging from hosted telephony and mobiles through to mobile device management, telephone systems, IT services, voice and data connectivity. The addition of business energy, including gas, electricity and water services, to the portfolio makes Arrow one of very few companies in the UK able to provide a full energy, telecoms and IT consultancy and service proposition.

Arrow has seven offices with 180 staff supporting a diverse range of businesses from entrepreneurs to national, multi-site organisations. Many of our customers purchase multiple products and services from us, choosing Arrow as their telecoms partner year after year. Learn more about the types of customers we support and the solutions we have implemented here.

Over the years, Arrow has kept pace with technology, working with 'best of breed' providers in order to explore, define and tailor market-leading solutions for businesses. Arrow has a number of strategic partnerships in place across the Telecoms and IT Marketplace.