

# Virgin Experience Days launch world's first Travel Back In Time experience

Submitted by: Virgin Experience Days Limited

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Experience gift business develops revolutionary new experience to offer time travel for customers

Pioneering experience experts at Virgin Experience Days have today launched the ultimate travel experience, offering customers the opportunity to travel back in time.

Consumer research unsurprisingly revealed that 87% of customers would relish the opportunity to go back to a significant time in history, take a selfie with a Stegosaurus, or simply roll back the clock to check they didn't leave the hair straighteners on.

The experience, which costs just 88 pounds, allows time travellers a one hour trip back in time to an era of their choice (geological, anthropological or historical). Date and time specific options are available to the second. All successful time travellers receive a personalised souvenir t-shirt.

Liam Howard-Jones, Head of Marketing at Virgin Experience Days, said the company prides itself on the innovations it brings to the experience sector: "Virgin is all about making ideas a reality. A crack team of experience experts here at Virgin Experience Days has been working alongside some of the UK's top scientists to nail the experience. It's hard to explain how it works and unless you're a physicist you're unlikely to understand anyway.

"We're anticipating high demand for this experience, history is much more Instagram-able than last night's dinner. There's a risk element involved but customers who took part in trials all made it safely back to the present."

Tickets for the Travel Back In Time experience will be available online from April 1st 2018. Customers need to allow half a day for the experience to include transport to the time machine at an undisclosed location. Click here for more information on the new experience (<https://www.virginexperiencedays.co.uk/travel-back-in-time-experience>)

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For more information contact [jo.gillow@virginexperiencedays.co.uk](mailto:jo.gillow@virginexperiencedays.co.uk) or [Francesca.craft@virginexperiencedays.co.uk](mailto:Francesca.craft@virginexperiencedays.co.uk) Call: 07841 475277  
Twitter: @virginexp Instagram:virginexperiencedays facebook.com/virginexperiencedays

About Virgin Experience Days:

Virgin Experience Days is an award-winning experience day gift retailer offering a collection of days out, breaks and once-in-a-lifetime opportunities handpicked for unique qualities, great service and sense of fun. Popular categories include driving days, flying experiences, food and drink, adventure, new skills, hobbies and opportunities to explore the UK with short breaks and heritage experiences. Experience Day Gifts|<https://www.virginexperiencedays.co.uk/>