

PEUGEOT WINS ANOTHER AWARD FOR THE EXPERT AT THE 2018 BUSINESS VAN OF THE YEAR AWARDS

Submitted by: Clickthrough Marketing Ltd

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- Peugeot Expert notches up second 2018 award win
- Judges recognise Expert for its styling, low running costs and Dealer network support
- Expert production increased to meet growing demand

The Peugeot Expert won its latest award earlier today when it was named the 'Best Large Trades Van' at the Business Van of the Year Awards.

The Peugeot Expert 1.6 BlueHDi 115 S&S Professional shared the award with the Citroën Dispatch. Both vans are built in the Hordain plant in northern France. The PSA Group recently announced that production would be expanded at the plant to meet growing demand for the models.

Editorial Director of Business Vans, Ralph Morton, said: "The Best Large Trades van is the iconic award. So congratulations to Peugeot for winning this award for the first time with its oh-so-stylish but highly practical Expert van. Apart from being immensely capable, the Peugeot's running costs help underpin its winning status in the Business Van of the Year Awards."

"Expert sales flew in the face of market trends last year", says Louise Neilson, Head of Business Sales for Peugeot, "While SMMT data shows that new registrations in the Expert's market sector fell by around three per cent, Expert sales grew massively by some 30 per cent in its first full year on sale. We now have a complete range of Expert panel vans in three lengths, and with three equipment levels, offering exceptional choice. We are delighted that the Business Vans judges have recognised the Expert's appeal to business customers."

The Expert has already won a string of awards since it had its global reveal at the CV Show in 2016 and the award from Business Vans is the second so far in 2018.

For further information about the Peugeot light CV range visit: [Peugeot Van Range](#)

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PEUGEOT

Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature 'Motion & Emotion', Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

PEUGEOT UK

The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008, 3008 and 5008 supplemented by people-carriers and a four-model van range that includes the Bipper, Partner, Expert and Boxer.

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