

The Most Difficult Easter Egg Hunt Of The Season? Find The Egg Brainteaser From Bloom & Wild

Submitted by: Bloom & Wild

Thursday, 29 March 2018

Can you find the easter egg?

Bloom & Wild's annual egg hunt is back, and this one is even trickier than last years. Our brainteaser is challenging all puzzle fans to find the missing egg amongst the bouquets of flowers.

London, UK

For immediate release

Bloom & Wild (<https://www.bloomandwild.com>) has created the ultimate easter themed brain-teaser that challenges you to find the Easter egg amongst the flowers. Test your egg hunting skills and have a go, this years average in the Bloom & Wild office (from those who didn't give up) was 6 minutes.

What's the connection with eggs & flowers? Both are classic symbols of Easter. For centuries, eggs have been associated with rebirth and renewal, at first symbolising the arrival of spring and then later adopted as a symbol of Christianity (of course, today they're found in a mostly chocolate form). Now they also have a broader use, as a way to treat your loved ones over the long weekend - ours is a creme egg.

Similarly significant to Easter are flowers. White Easter Lilies, Azaleas, Tulips and Daisies are the classic flowers for Easter, browse the Bloom & Wild Easter collection and send flowers today.

To view the brainteaser and check out your egg finding skills, click here (<https://www.bloomandwild.com/can-you-spot-the-hidden-egg-2018>).

-ENDS-

Notes to the Editor:

About Bloom & Wild

Bloom & Wild (<https://www.bloomandwild.com/>) are online and mobile florists with a mission to make sending and receiving flowers a joy again, so that you can be there from anywhere for those you love. The UK's most loved flower brand uses technology to empower people from the palm of their hand where our messages, news and emotions arrive. Our mobile-first site, award winning iOS and Android apps are powered by slick technology and our bouquets are imagined by the world's best floral designers. Our personalisation algorithm and easy payments show you exactly which bouquet of flowers you want to send for the right occasion at the right time, making choosing to check-out take just seconds. Bloom & Wild's vision is to create next-generation gifting, enabling thoughtfulness in the digital age. After launching 4 years ago Bloom & Wild has been recognised as the second fastest growing company in the UK and the fifth fastest growing business in Europe with growth of 13,818%

Resources

Please find all of our resources in our media pack

(https://drive.google.com/open?id=1BfXQ83PdQX5yXxITsrJtcQvgbSoC_wfE) here. This includes the brainteaser and images.

The Bloom & Wild Easter Collection (<https://www.bloomandwild.com/send-flowers/tagonly/easter>)

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