

New Spectralink DECT Handset offers entry point for mobile productivity and efficiency

Submitted by: ThoughtSpark

Tuesday, 17 April 2018

New 7502 handset provides secure, scalable voice centric mobility.

LONDON, UK – April 17, 2018 – Spectralink (<https://www.spectralink.com/>), the global leader in enterprise mobility solutions today announces the launch of its new 7502 DECT handset (<https://www.spectralink.com/products/dect/handsets/spectralink-7502>). Our new handset is the first in a series of product announcements since the company recently launched its DECT innovation programme, and provides businesses of all sizes with a robust yet affordable solution for secure superior voice communications and targeted messaging combined with the scalability to pursue growth.

Simon Rayne, Managing Director, EMEA & APAC Sales comments, “Any business focusing on growth are looking for entry-point mobile handsets to manage operational efficiencies and improve staff productivity. We designed this new affordable handset with this in mind: it’s a user-friendly voice centric solution with enhanced security features that maximizes employee communications and productivity.

“With ‘plug-n-play’ easy deployment, thanks to centralized provisioning, combined with ‘over the air’ firmware updates, our solution also supports a reduction in endpoint administration and maintenance costs.”

Our 7502 provides superior voice quality as well as targeted messaging, enterprise-grade security and the combination of robust design with Li-ion batteries for day-long use even across shifts and therefore ideal for environments where ensuring staff are always reachable (such as healthcare, retail, warehousing, catering and hospitality to name just a few). Other key features include:

- Certified and simple integration with market leading Call Control and UC Platforms such as Broadsoft, Cisco, Microsoft, Mitel, Digium (Asterisk)
- Secure targeted messages delivering up to 24-character notifications from a central location to local outlets such as franchise or retail stores
- Robust design for extended life expectancy compared with consumer grade products
- DECT Air encryption and enterprise-grade security protocols for enhanced protection • Handset vibration and wired headset support for noisy environments and hands-free tasks
- Application integration for tools ranging from messaging to alerts.

Doug Werking, Chief Executive Officer Spectralink, concludes, “Our new handset is ideal for businesses looking for an affordable entry-point mobility solution to improve employee communications and efficiencies - but are also conscious that they require a solution that will grow with their business. For me, offering a portfolio of solutions that integrate with each other and new technologies, including business applications, ensures our customers benefit from solutions that meet their needs today, and protects their investment by meeting their needs tomorrow.”

About Spectralink Corporation

Spectralink leads the enterprise mobility market with industry's most deployed mobility solution portfolio optimized for mission critical healthcare, retail, manufacturing and hospitality applications. As the enterprises transition to mobile workflows, Spectralink is at the forefront of the industry transformation through its innovative end-to-end mobility portfolio. Designed for challenging RF environments, our mobile solutions enable enterprises to streamline their workflows and deliver a positive customer experience. To protect our customers' investments in UC platforms, we offer the best interoperability in the industry with the leading call control platforms. Since 1990, Spectralink has deployed millions of mobile devices worldwide – providing enterprises with the industry's most reliable, high quality and secure mobility solutions. For more information, please visit <http://www.spectralink.com/>.

For more information:

losetta Santini

losetta@thoughtsparkagency.com