

THE ROYAL COUNTY OF BERKSHIRE POLO CLUB, NEW HOME OF ENGLISH POLO, GEARS UP TO HOST THE PRESTIGIOUS INTERNATIONAL POLO MATCH

Submitted by: Piaffe Limited

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The Royal County of Berkshire Polo Club in Windsor, England is gearing up to host The International after the Hurlingham Polo Association named the Club, the Home of English Polo.

The Club will host the prestigious annual polo spectacular, showcasing an England Test Match against the United States, playing for The Westchester Cup.

The International Day has always been one of the highest profile sporting events in the British summer calendar and as always, this world-class day will be one of the stand-out social events of the year.

The Westchester Cup was created in 1876 and is always played for by teams from the USA and England. It has only been played four times since the Second World War and is currently held by England who won in 2013. Following on from last year, a Ladies International, featuring Flannels England Ladies will also be on the schedule, highlighting the importance of women's polo across the globe.

The club are also delighted to announce that Charlotte Dujardin CBE, three times Olympic Gold Medalist, European and World Champion in the sport of Dressage will give a through the levels master class on International Day as she demonstrates her training techniques with a range of horses. The move is part of a long-term strategy by the Club's Chairman to bring the equestrian disciplines closer together and to encourage new audiences to immerse themselves in Polo.

"I am delighted that the USA have issued a challenge and that the Flannels England team will be competing for this great cup in 2018. A huge amount of our pride and history is caught up in the Westchester legend and we want it to become the Ryder Cup of polo. We look forward to an exciting new chapter of this great story at our new venue." Hurlingham Polo Association

"To play for the Westchester is very special and means a huge amount to the players. As a challenge trophy, which the winners retain, it has a great history. It has been in England since 1997 and this will be a very special and significant match for the US team" - United States Polo Association

"We are delighted that this prestigious trophy will be competed for here at the new hub of English polo on our first International Day. It is going to be a very exciting and truly an international day with the Flannels England team versus the USA first, followed by the Flannels England Ladies team playing for the Diamond Jubilee trophy. We are thrilled to host these two World class matches" Jamie Morrison – Chairman of Royal County of Berkshire Polo Club
- Ends

Notes for Editors

Westchester Cup: Tiffany's created The Cup for the first match between the United States and Great Britain, which was played in 1886. The cup was then contested as a best of three-match tournament in 1902, 1909, 1911, 1913 and 1914 when the First World War interrupted the game and caused the death of

many of the best players. Revived in 1921, it was played for in 1924, 1927, 1930, 1936 and 1939, all of which were won by the USA. After the Second World War, the Cup was not played for until 1992 when it was reintroduced as a one-off match. Played in England in 1992 and 1997, in the USA in 2009, and in England again in 2013 the record is 10 – 7 to the USA.

The International website www.theinternationalday.com

Tickets: <https://tid.yourticketbooking.com/p/theinternationalday>

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