

Cruelty Free Face Mask brand 7th Heaven to launch three new Peel-Off masks at Beautycon Los Angeles July 14-15

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Contact:

Steven van Hemmen, Events Manager
Montagne Jeunesse
+44(0)7460185545
stevenvanhemmen@montagnejeunesse.com

Swansea based company proudly bring its Vegetarian, Cruelty Free face masks to the “Coachella of Beauty”!

7th Heaven will bring some British fun and quirkiness directly to a massive audience of beauty fans at this summer’s Beautycon LA, July 14-15 at the Los Angeles Convention Center. Since their humble beginnings in the 80s, 7th Heaven has now over 30 years of experience in creating natural, cruelty free skin care loved by millions of people all over the globe. Their single-serve sachets are perfect for those on the road or wanting to trial something new and exciting.

Beautycon Los Angeles brings the biggest content creators, celebrities like Kim Kardashian, brands and fans together to celebrate beauty and self-expression. Filled with engaging panel discussions, meet-ups, selfies and brand activations, Beautycon Festivals have seen more than 100,000 worldwide and their day-of-event hashtags continue to trend globally.

7th Heaven will launch three new Peel-Off masks at the Los Angeles gathering.

Coconut + Clay Peel-Off Mask combines the cleansing benefits of a Kaolin Clay mask with the pore refining and blackhead removing perks of its peel-off format. Coconut Water gives thirsty skin a generous amount of moisture, leaving skin feeling soft and nourished. Pink Guava Peel-Off Mask is a fruity cocktail of tropical delights. Pink Guava, bursting with vitamin C and antioxidants, delivers super soft, clean and even-toned skin. Perfect for the summer! Last but not least is the latest addition to their Dead Sea Minerals range. Dead Sea + Clay Peel-Off Mask brings the cleansing benefits of Kaolin Clay, blends it with vitamin rich Seaweed and purifying Dead Sea Minerals. This Peel-Off Mask is perfect for a quick skin-detox after a day in the summer sun. All these masks are perfect for travelling with their easy to use and compact packaging.

“We are super excited to launch these three new Peel-Off Masks at Beautycon LA this year! After three wildly fun events in London we are now ready to spread our wings and show the beauties of Los Angeles what this Swansea based company has to offer!” said Steven van Hemmen, Events Manager for 7th Heaven

For more information visit www.my7thheaven.com