

# **Press Launch: Do the younger workforce care about security? PLUS.. 'An Audience with...' Social Media Influencers on Security: help or hindrance when you're trying to break the Internet!**

Submitted by: Origin Comms Ltd

Monday, 11 June 2018

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Press Launch Invitation, London, UK, 20th June 2018

Please join us at a Press Launch to reveal the inner-most thoughts of the next generation (18-24 year olds) on the topic of data security and personal privacy.

Over 1,000 young employees and 500 organisations in the UK have taken part in independent research to discover exactly how the younger workforce feel about security and the impact that hacks and breaches may have on their lives.

In the style of 'an audience with' Special Guests, social media influencers: Woody & Kleiny will answer questions about their attitudes towards security:

IS IT A HELP OR A HINDRANCE WHEN YOU ARE TRYING TO 'BREAK THE INTERNET'?

Date: Wednesday 20th June

Time: 4pm

Venue: The Screening Room, The Hospital Club,  
24 Endell Street, London WC2H 9HQ

Cocktail reception, cinema screening, followed by an audience with Woody & Kleiny, plus canapes and refreshments.

Woody & Kleiny are two life-long friends with a passion for creating entertaining video content for a millennial audience. They create social experiments, stereotype videos, sketches, pranks, all while developing an engaged community of fans. They have amassed over 1.4 million followers on Instagram, 1.1 million followers on Facebook and over 150,000 subscribers on YouTube.

PLEASE RSVP TO [CENTRIFY@ORIGINCOMMS.COM](mailto:CENTRIFY@ORIGINCOMMS.COM)

WE LOOK FORWARD TO SEEING YOU THERE!

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